

Program ECToH 2011

Sunday March 27

- 8.30-13.00 Pre conference activities
13.00-14.00 Lunch
1.00-16.00 Pre conference activities
16.00-18.30 Conference Kick Off and reception

Monday 28 March

- 9.15-9.40 Conference opening
9.40-10.30 Plenary speaker **Laurent Huber**: Implementing FCTC guidelines in Europe, how are we doing?
10.30-11.00 Coffee break
11.00-11.50 Plenary speaker **Anna Gilmore**: Countering smokefree hospitality in Europe, tobacco industry strategies to undermine smoke free legislation in Europe.
11.50-13.30 Lunch & posters - policy related poster presentations
13.30-15.00 Parallel sessions 1
15.00-15.30 Coffee break
15.30-17.00 Parallel sessions 2
17.30-21.30 MIRO conference: The state of the art and challenges in smoking cessation: United Kingdom vs the Netherlands
18.30-21.30 Ladies night in Tuschinski theatre, playing Vicky Christina Barcelona including drinks and

Tuesday 29 March

- 7.00-8.45 Pfizer breakfast symposium: EQUIPP on FCTC article 14
9.00-9.10 Welcome day 2
9.10-9.55 Plenary speaker **Johan Mackenbach**: the Netherlands Epidemiology of social inequalities in smoking/tobacco related health disparities.
9.55-10.45 Plenary speaker **Amanda Amos**: Reaching the unreachable, disadvantaged populations.
10.45-11.15 Coffee break
11.15-12.45 Parallel sessions 3
12.45-14.00 Lunch & posters - Intervention related poster presentations
14.00-15.30 Parallel sessions 4
15.30-16.00 Coffee break
16.00-17.30 Parallel Sessions 4
18.30-0.00 Dinner buffet, the Chain of Fools and surprise acts and award winning ceremony ECL/ECToH Young Professional award

Wednesday 30 March

- 9.00-9.10 **Welcome day 3**
9.10-10.30 Plenary session: Case study and discussion on interference of tobacco industry in policy and science
10.30-11.15 Plenary speaker **Neil Collishaw**: A supply-side approach to tobacco control.
11.15-11.30 **Coffee break**
11.30-13.00 Parallel sessions 6
13.00-14.00 **Lunch**
14.00-15.15 **Plenary 'Shape The future' session**
15.15-15.45 Plenary speaker **Florence Berteletti-Kemp**: FCTC and beyond, emerging new policy options
15.45-16.00 Closing of the conference