

# Parallelsessions and workshops

Location	Chair	Session/Symposium and speakers
Grand Ballroom	Luk Joossens	<p><b>1A: Symposium The monitoring of Tobacco Control Policies in Europe at country level: the tobacco control scale</b> Interactive panel discussion with: <i>Wendy Yared, Panagiotis Behrakis, Martina Pötschke-Langer, Ann McNeill, Elif Dagli, Florence Berteletti Kemp</i></p>
St John's II	Norma Cronin	<p><b>1B: Session Cessation tools</b></p> <p><b>1B.1</b> The impact of the introduction of smokefree legislation on prescribing of stop-smoking medications in England. <i>L.C. Szatkowski, S.L. Lewis, A.M. McNeill, T.C. Coleman</i></p> <p><b>1B.2</b> Psychological determinants of using evidence based smoking cessation aids in the Netherlands. <i>R.A. Willems, M.C. Willemsen, H. De Vries</i></p> <p><b>1B.3</b> Counselling on smoking cessation: Findings of the second survey among all Swiss doctors in 2008. <i>A-K. Burkhalter, H. Krebs, J. Cornuz</i></p> <p><b>1B.4</b> Barriers, bottlenecks and possible solutions for smoking cessation treatment in primary care: a qualitative investigation. <i>C. van Rossem, D. Kotz, J.C.R. Kleijns, M. Hendricx, M.G. Spigt, C.P. Van Schayck</i></p> <p><b>1B.5</b> A survey of use, opinions and preferences for smoking cessation medications: nicotine, varenicline and bupropion. <i>J.F.E. Etter</i></p>
Foyer	John Britton	<p><b>1C: Session ETS health impact</b></p> <p><b>1C.1</b> Impact of Smoke-Free Law on Indoor Air Quality - Turkey Experience. <i>N.B. Bilir, H.O. Ozcebe, D.A. Aslan</i></p> <p><b>1C.2</b> Health impact in hospitality workers of a smoking ban in Vaud, Switzerland. <i>C.K.H. Huynh, A.D. Durham, X.M. Morisod, S.B. Bergier, J.C. Cornuz</i></p> <p><b>1C.3</b> Exposure to second-hand smoke and compliance with national smoke-free workplace legislation. <i>E.A. Heloma, S.H. Helakorpi, J.H. Honkonen, A.U. Uutela</i></p> <p><b>1C.4</b> Effect of smoke-free legislation on the incidence of sudden cardiac arrest in the Netherlands. <i>J.D. de Korte, D. Kotz, W. Viechtbauer, H. Coenen, A.P. Gorgels, C.P. Van Schayck</i></p>

Location	Chair	Session/Symposium and speakers
<b>Amsterdam Room</b>	TBA	<p><b>1D: Session Cessation clinics</b></p> <p><b>1D.1</b> Predictors associated with success among smokers attending stop smoking clinics in Malaysia. <i>L.H. Wee, L. Shahab, A.B. Bulgiba, R. West</i></p> <p><b>1D.2</b> Ten years development of tobacco cessation clinics in France. <i>B.D. Dautzenberg, J.O. Osman</i></p> <p><b>1D.3</b> Who Will Take Over Tobacco Control in Russia: New Services - New Challenges? <i>M.G. Gambaryan, A. Deev, A. Kalinina</i></p> <p><b>1D.4</b> Standard Smoking Cessation Interventions in Denmark. <i>N.T.K. Kjær</i></p> <p><b>1D.5</b> Smoking cessation counselling clinics in Estonia. Assessment and networking: Estonian experience. <i>T.H. Harm</i></p>
<b>Seasons Rooms</b>	TBA	<p><b>1E: Session Lower socio economic status and effects of policy</b></p> <p><b>1E.1</b> The re-shaping of life-worlds: Male UK Bangladeshi smokers and the English smoke-free legislation. <i>D.D. Ritchie, G. Highet, S. Platt, K. Hargreaves, A. Amos, C. Martin, M. White</i></p> <p><b>1E.2</b> Evaluating social and behavioural impacts of English smoke-free legislation in different ethnic and age groups. <i>A. Gilmore, K. Lock, E. Adams, P. Pilkington, K. Duckett, C. Marston</i></p> <p><b>1E.3</b> The effectiveness of cultural adaptations in interventions aimed at smoking cessation: a systematic review. <i>V. Nierkens, C. Vissenberg, M. Nicolaou, I.G. Van Valkengoed, E.J. Beune, M.A. Hartman, K. Hosper, K. Stronks</i></p> <p><b>1E.4</b> Higher socioeconomic status and educational level are not associated with lower smoking prevalence in Greece. <i>F.F. Filippidis, S.S. Schoretsaniti, Y.T. Tountas</i></p>
<b>Dam Room</b>	Barbara Zolty	<p><b>1F: Session Denormalising and effect of policy measures</b></p> <p><b>1F.1</b> The end of the tobacco era: Tobacco-free Finland by 2040. <i>M. Hara</i></p> <p><b>1F.2</b> Time for a reality check? Misperception of smoking prevalence in Ireland. <i>F.O. Howell</i></p> <p><b>1F.3</b> Consumption of tobacco products in Europe. <i>L. Nguyen, J. Pekurinen, G. Rosenqvist</i></p> <p><b>1F.4</b> Does good knowledge of the illnesses caused by second-hand smoke (SHS) influence SHS-protective behaviours? <i>K.A. Evans, A. Gilmore, M. Sims, K.F. Judge</i></p>

Location	Chair	Session/Symposium and speakers
<b>Warmoes Room</b>	Stefanie Floeter	<p><b>1G: Symposium How to increase participation of young smokers in cessation interventions</b> – the ACCESS project</p> <ol style="list-style-type: none"> <li>1. Overview of youth smoking and smoking cessation and introduction of the ACCESS project - <i>Sybille Fleitmann</i></li> <li>2. Scientific evidence on the effectiveness of youth smoking cessation programmes and recruitment strategies - <i>Peter Dalum</i></li> <li>3. Access strategies for teen smoking cessation - <i>Stephanie Floeter</i></li> <li>4. The Dream Project. interactive work and discussion in small groups - <i>Peter Dalum, Hein de Vries, Alexandra Kmetova</i></li> </ol>
<b>Executive Room</b>	Anna Wolters and Onno van Schayck	<p><b>1H: Symposium Nicotine Vaccination: a preview. The trial, the brain, societal context and the tobacco control community</b></p> <ol style="list-style-type: none"> <li>1. Nicotine vaccination: how it works, why we need it, and what we expect from it - <i>Onno van Schayck</i></li> <li>2. Nicotine and dopamine: marriage or divorce? Expected cognitive effects of nicotine vaccination - <i>Anique van Dorp</i></li> <li>3. Trials and tribulations: the Dutch phase 2B trial of nicotine vaccination - <i>Philippe Hoogsteder</i></li> <li>4. Immunization and its allergic societal reactions - <i>Erwin van Rijswoud</i></li> <li>5. Ethical implications of nicotine vaccination: an interactive dialogue with the tobacco control community - <i>Anna Wolters</i></li> </ol>
<b>Beatrix Lounge</b>	–	<p><b>1I: Workshop FCTC/FCA: What exactly is it, why should you join FCA and what can you do?</b> A practical lecture <i>N. Schneider, C. Radu-Loghin</i></p>

Location	Chair	Session/Symposium and speakers
Grand Ballroom	Geoffrey Fong	<p><b>2A: Session Success and failure of smoking ban in bars and restaurants</b></p> <p><b>2A.1</b> Monitoring of smokefree legislation in German hospitality venues: Improvements and failures. <i>M.P.L. Poetschke-Langer, U.M. Mons</i></p> <p><b>2A.2</b> The failure of partial smoking bans in hospitality venues: The example of Spain and Germany. <i>N.K.S. Schneider, E.F.M. Fernandez Muñoz, E.M.S. Sebríe</i></p> <p><b>2A.3</b> Extending Smokefree Laws to the Hospitality Industry in the Netherlands: Misperception and Policy Failure. <i>M. Gonzalez, A. Glantz</i></p> <p><b>2A.4</b> Tobacco control and direct democracy. Conclusions from the Bavarian referendum for smokefree bars and restaurants. <i>D.J. Jazbinsek, F.J.W. Wiebel</i></p> <p><b>2A.5</b> The 'Spanish model' does not work: mid-term assessment of Spanish smoking Law in hospitality workers. <i>J.M.M.S. Martinez Sanchez, E. Fernández, M. Fu, J.A. Pascual, M.J. López, M. Perez-Rios, A. Schiaffino, C. Ariza, E. Salto, M. Nebot</i></p>
St John's II	Robert West	<p><b>2B: Determinants of cessation effects</b></p> <p><b>2B.1</b> Can perceived risk and benefit of quitting predict smoking cessation outcome? : Malaysian experience. <i>S.M.Y. Munira Yasin, R.M. Masilamani, M.F.M. Foong Ming, D.K. Koh</i></p> <p><b>2B.2</b> Action Planning Theory for Improving Quitting Behavior in Smokers. <i>H. De Vries, M. Eggers, C. Bolman</i></p> <p><b>2B.3</b> Can we better predict smoking cessation? An approach to analyse dynamic predictors. <i>R. Prenger, M.E. Pieterse, L.M.A. Braakman-Jansen, R.H. Klein Entink, E.R. Seydel</i></p> <p><b>2B.4</b> Predictors of quit attempts and quit attempt success in general population samples: a systematic review. <i>E.V. Vangeli, J.S. Stapleton, E.S. Smit, R.B. Borland, R.W. West</i></p> <p><b>2B.5</b> Smoking cessation among cardiac patients with and without a Type D personality: a 6-month follow-up. <i>N.C.B. Berndt</i></p>

Location	Chair	Session/Symposium and speakers
Foyer	Onno van Schayck	<p><b>2C: Session ETS at home</b></p> <p><b>2C.1</b> The motivators and barriers to a smoke-free home: identifying the positive levers for change. <i>L. Jones, D.A. Atkinson, T.C. Coleman, A.M. McNeill, S.L. Lewis</i></p> <p><b>2C.2</b> Changes in smoking in the presence of young children in the Netherlands (2003 - 2009). <i>M.R. Crone, G.E. Nagelhout, I. Van den Burg, R.A. Hirasing, B.J.C. Middelkoop</i></p> <p><b>2C.3</b> Kosova Tobacco Law: Do parents know how to protect their children? <i>A.B. Baraku, M.B. Berisha, B.M. Merovci, E.B. Baraku</i></p> <p><b>2C.4</b> Exposure to tobacco smoke in home, worksite and public places in Poland - a multi-dimensional evaluation. <i>M. Przewozniak, J. Lobaszewski, J. Gumkowski, W.A. Zatonski</i></p>
Amsterdam Room	Luke Clancy	<p><b>2D: Symposium Removal of POS displays of cigarettes – does it help?</b></p> <ol style="list-style-type: none"> <li>1. POS display and the marketing of tobacco - <i>Gerard Hastings</i></li> <li>2. International overview: the evidence base for removing point of sale tobacco product displays - <i>Richard Edwards</i></li> <li>3a. Monitoring and compliance of POS legislation in Ireland. <i>Maurice Mulcahy</i></li> <li>3b. Monitoring and compliance of POS legislation in Norway. <i>Randi Lavik</i></li> <li>4. POS legislation in Europe - attitudes and economic impacts. <i>Ann McNeill</i></li> </ol>
Seasons Rooms	Amanda Amos	<p><b>2E: Session Lower socio economic status and cessation/smoking</b></p> <p><b>2E.1</b> Disadvantaged women's experiences of smoking cessation and the UK stop smoking services. <i>F.E. Beck, L. Bauld, A. Amos</i></p> <p><b>2E.2</b> Socioeconomic inequalities in smoking in 50 low and mid income countries around the world. <i>A.E. Kunst, M.I. Witvliet, S. Mehmedovic</i></p> <p><b>2E.3</b> Single mothers - a vulnerable group with a high smoking prevalence. <i>U.R. Reulbach, H.M.A. McAvoy, Z.K. Kabir, J.W. Wilde, L.C. Clancy</i></p> <p><b>2E.4</b> SES-specific cost-effectiveness analysis of tobacco control: modeling tax increases and reimbursement policies. <i>E.A.B. Over, B.M. Van Gelder, R.T. Hoogenveen, T.L. Feenstra</i></p> <p><b>2E.5</b> Smokers with Low Socio-economic Status: Are Traditional Smoking Cessation Systems Effective? <i>E. Di Sante, R.S. Schwartz, A.P. Philipneri, N.M. Minian, A.S. Srikandarajah, A.B. Babayan</i></p>

Location	Chair	Session/Symposium and speakers
<b>Dam Room</b>	Bertrand Dautzenberg, Sibylle Fleitmann	<b>2F: Symposium Assessment of Tobacco Cessation Services in Europe</b> – The e.SCCAN project Roundtable discussion with experts from Denmark, Finland, Italy and Romania. <i>Hanna Tonnensen, Patrick Sandstrom, Cinzia de Marco, Florin Mihaltan</i>
<b>Warmoes Room</b>	Jean-Paul Humair	<b>2G: Symposium New insights in Preoperative smoking cessation: why and how?</b> <i>Jean-Paul Humair, Rodrigo Tango</i>
<b>Executive Room</b>	Daniel Kotz	<b>2H: Session Cessation interventions trials</b> <b>2H.1</b> Validation and Dissemination of a Self-Help Approach to Smoking Relapse-Prevention. <i>H. Brandon, N.S.M. Marquinez, M.A.K. Kovacs, V.N.S. Simmons, M.U. Unrod, C.D.M. Meade, S.K.S. Sutton</i> <b>2H.2</b> Quit smoking with text messages: an experience sampling approach in self-quitters. <i>M.B. Bachmann, J.B. Brodbeck, H.J.Z. Znoj</i> <b>2H.3</b> Comparing abrupt and gradual smoking cessation: a randomized trial. <i>J.F.E. Etter</i> <b>2H.4</b> Efficacy of web-assisted tailored smoking cessation support: the value of stimulating action planning. <i>C.A.W. Bolman</i>
<b>Beatrix Lounge</b>	–	<b>2I: Workshop countering resistance by the industry for smoking ban in bars and restaurants</b> <i>N. Cronin, S. Villiers, A. Cardone</i>

Location	Chair	Session/Symposium and speakers
<b>Grand Ballroom</b>	Fabrizio Faggiano and Elisabeth van Gennip	<b>3A: Symposium Smoking in Movies</b> <i>Dr. Fabrizio Faggiano, Dr. Lies van Gennip, Prof. Dr. Stanton, A. Glantz, Prof. Dr. James D. Sargent, Prof. Dr. Reiner Hanewinkel, Mr. Marcel Boulogne, Dr. Terje Peetso, Mrs. Barbara Zolty</i>
<b>St John's II</b>	TBA	<b>3B: Session Harm reduction</b> <b>3B.1</b> Tobacco Harm Reduction - the role of snus in smoking cessation. Empirical findings from Scandinavia. <i>E. Lund</i> <b>3B.2</b> The association between the use of NRT for harm reduction and cessation: A prospective analysis. <i>E.V. Beard, R. West</i> <b>3B.3</b> Smokeless tobacco and coronary heart disease: risks among non-smokers in Bangladesh. <i>M.A. Rahman, N. Spurrier, M.A. Mahmood, M. Rahman, S.R. Choudhury, S. Leeder</i> <b>3B.4</b> Does use of smokeless tobacco among adolescent cigarette smokers predict cigarette use in the future? <i>M. O'Hegarty, L.L.P. Pederson, A.M.M. Malarcher, K.A. Asman, S.A.M. Mirza</i> <b>3B.5</b> Electronic cigarettes: utilization, satisfaction and perceived efficacy. <i>J.F.E. Etter, C.B. Bullen</i>
<b>Amsterdam Room</b>	Jeff Collin	<b>3C: Session Industry tactics: understanding continuity and change</b> 1. Tobacco Denialism: what is it and how to respond. <i>Pascal Diethelm</i> 2. Tobacco industry and lobbying on display ban: a present day case study from the UK. <i>Deborah Arnott</i> 3. From lobbying to corporate responsibility: the evolution of tobacco industry political activity. <i>Gary Fooks</i>
<b>Seasons Room</b>	Frank Chaloupka and Maria Leon	<b>3D: Symposium: Effectiveness of Tax and Price Policies for Tobacco Control: IARC Handbook Volume 14</b> 1. Tobacco industry pricing, price-related marketing and lobbying strategies. <i>Sophia Delipalla</i> 2. Tax, price and aggregated and adult individual-level demand of tobacco products. <i>Silvano Gallus</i> 3. Review of demand studies among young people and among the poor. <i>Hana Ross</i> 4. Tax avoidance and tax evasion of tobacco products. <i>Luk Joossens</i> 5. Health, revenue and economic impact of taxes. <i>David Levy</i>

Location	Chair	Session/Symposium and speakers
<b>Dam Room</b>	Scott Leischow	<p><b>3E: Session Monitoring systems</b></p> <p><b>3E.1</b> Tobacco Monitoring Switzerland. <i>T.R. Radtke, R.K. Keller, H.K. Krebs, R.H. Hornung</i></p> <p><b>3E.2</b> The pattern of smoking uptake and cessation across the lifespan in England. <i>J.A. Fidler, R. West</i></p> <p><b>3E.3</b> Validity of Measuring Current Smoking Prevalence in a Specific Population by Using Different Surveillance Tools. <i>O.Y.S. El Shahawy</i></p> <p><b>3E.4</b> Patterns of smoking prevalence and attitudes in Poland: GATS Poland 2009-2010. <i>Zatonski. A. Fronczak, P. Bilinski, B. Samolinski, P. Miskiewicz, F. Raciborski, D. Kaleta, A. Koziel, J. Lobaszewski</i></p> <p><b>3E.5</b> Results at Your Fingertips: The Tobacco Informatics Monitoring System (TIMS). <i>S.O.C. O'Connor, A. Philipneri, R. Schwartz</i></p>
<b>Warmoes Room</b>	Hein de Vries	<p><b>3F: Session Youth prevention predictors</b></p> <p><b>3F.1</b> Seeing is doing: Adolescent smoking due to peer mimicry, not peer pressure. <i>Z. Harakeh, W.A.M. Vollebergh</i></p> <p><b>3F.2</b> Self-Efficacy in Adolescent Smoking: A Four-Year Longitudinal Study. <i>J.M. Hiemstra, R. Otten, R.C.M.E. Engels</i></p> <p><b>3F.3</b> Potential reach of smoking prevention programs in Dutch vocational schools; determinants of school directors' intention. <i>J. Veldwijk, C. Hoving, B.M. Van Gelder, T.L. Feenstra</i></p> <p><b>3F.4</b> Parental influences in relation to the effectiveness of school-based smoking prevention. <i>M.R. Galanti, M.P. Caria, F.F. Faggiano</i></p> <p><b>3F.5:</b> Adolescent's perceptions and expectations of parental action on children's tobacco use; three decades national data. <i>G. Nilsson</i></p>
<b>Executive Room</b>	Francis Grogna	<p><b>3G: Session Youth Empowerment</b></p> <p><b>3G.1</b> Empowering youth in tobacco control: the EU-Help Youth Network 2005-2010. <i>N.K.S. Schneider, K.D. Deibert</i></p> <p><b>3G.2</b> Successful Slovenian youth example on tobacco control. <i>M.B. Bizjak, J.P. Pelozo</i></p> <p><b>3G.3</b> Youth Participation and Advocacy in Tobacco Control. <i>A. Crossfield, C. Lunt</i></p>
<b>Beatrix Lounge</b>	–	<p><b>3H: Workshop: Tobacco Advertising, Promotion and Sponsorship (TAPS) 2.0: Turning off the TAPS in the digital world</b> <i>Becky Freeman</i></p>

Location	Chair	Session/Symposium and speakers
<b>Grand Ballroom</b>	Karin Gutiérrez	<p><b>4A: Session Effects of mass media campaigns</b></p> <p><b>4A.1</b> Evaluation of the Effects of the Campaign 'Every cigarette is doing you damage' in Switzerland. <i>A.A. Agarwal, V.F. El Fehri, H.K. Krebs, R.M. Müller</i></p> <p><b>4A.2</b> Best Practice Tobacco Control Media Campaigns in Russia and Eastern Europe (2008-2010). <i>F. Godfrey, N. Toropova /R. Perl, I. Morozova, A.A. Kotov, N. Murukutla,</i></p> <p><b>4A.3</b> Mass Media Campaigns to Support Smoke-free Environments. <i>S. Hamill, S. Ratte, N. Tunalit, T. Durgut, E. Dagli</i></p> <p><b>4A.4</b> Impact of the media campaign 'Cigarettes eat you alive' smoking behaviors in Poland. <i>K. Przewozniak, A. Fronczak, W.A. Zatonski, K. Suszek, R. Perl, A. Wojtyla, P. Bilinski, E. Lata, G. Miloszewska, A. Koziel, M. Petryniak, M. Cedzynska, J. Lobaszewski, P. Miskiewicz, I. Morozova, N. Murukutla, I. Przepiórka, A. Wójcik</i></p> <p><b>4A.5</b> A national campaign for supporting smoke-free policies in Poland. <i>K. Przewozniak</i></p>
<b>St John's II</b>	Heide Weishaar	<p><b>4B: Session Tactics from the Industry and its documents</b></p> <p><b>4B.1</b> Tobacco Industry's efforts to prevent smoke-free legislation in the Netherlands for over a decade. <i>A. van den Bos, M.C. Willemsen</i></p> <p><b>4B.2</b> The hypocrisy of the Irish tobacco industry's stance on price increases for tobacco products. <i>F.O. Howell</i></p> <p><b>4B.3</b> 'Why should we be concerned about divestment'? Norway's experience of ending government tobacco stock investments. <i>N. Wander, S.B. Lutnaes</i></p> <p><b>4B.4</b> Resolving the 'Social Acceptability Issue': The Strategic Role of Tobacco Industry Research. <i>M.C. Willemsen, A. van den Bos</i></p> <p><b>4B.5</b> How can small Finland scare Big Tobacco. <i>M. Hara, M.T. Rautalahti</i></p>
<b>Foyer</b>	Jorrit Gerritsen	<p><b>4C: Symposium ERS: Health Effects of passive smoke exposure to children and adults: facts and artefacts</b></p> <ol style="list-style-type: none"> <li>1. Health effects of passive smoke exposure in children and adults. A systematic review and recommendations for prevention. <i>John Britton</i></li> <li>2. Passive smoke exposure in children and adults: relevance to chronic obstructive disease. <i>Jonathan Grigg</i></li> <li>3. Smoking and passive smoke exposure in children and adults: economic aspects. <i>Onno van Schayck</i></li> <li>4. Passive smoking the whomb, at home and in cars, in the context of smokefree. <i>Luke Clancy</i></li> <li>5. Passive smoke exposure in children and adults: the role of the EU. <i>Florence Berteletti Kemp</i></li> </ol>

Location	Chair	Session/Symposium and speakers
<b>Amsterdam Room</b>	Gerard Hastings	<p><b>4D: Session Availability and point of sales</b></p> <p><b>4D.1</b> Protecting Our Gains: don't count your chickens before they are hatched. <i>J. King</i></p> <p><b>4D.2</b> Support for removal of point-of-purchase tobacco advertising and displays: Findings from the ITC Four-Country Survey. <i>A.B. Brown, C.B. Boudreau, C.M. Moodie, G.F. Fong, G.L. Li, M.T. Thompson, L.H. Hassan, A.H. Hyland, H.Y. Yong, J.T. Thrasher, G.H. Hastings</i></p> <p><b>4D.3</b> Exploring young people's brand preferences in anticipation of the ban on point-of-sale displays. <i>T.A. Tjelta, A. Amos, D. Ritchie</i></p> <p><b>4D.4</b> Counter Measures: A case study of point of sale tobacco display law in Scotland. <i>R. Morrison</i></p> <p><b>4D.5</b> How to bench mark tobacco control and study the density of tobacco by an availability-map. <i>Å. Lundquist, C.N. Nordlinder</i></p>
<b>Seasons Rooms</b>	Peter Lindinger	<p><b>4E: Symposium Quitlines in Europe – an overview and examples</b></p> <ol style="list-style-type: none"> <li>1. Global impact of WHO FCTC Article 14 Draft guidelines: lessons for Europe. <i>Steve Crone</i></li> <li>2. European capacity building project: central and eastern Europe. <i>Andrew Stripp</i></li> <li>3. 3 years of proactive service in Germany: successes and surprises. <i>Peter Lindinger</i></li> <li>4. Challenging methodological aspects in quitline evaluation: examples from Sweden. <i>Asgeir Helgason</i></li> </ol>
<b>Dam Room</b>	Vera Nierkens	<p><b>4F: Symposium Smoking cessation interventions for low ses ethnic minority populations: lessons learned</b></p> <ol style="list-style-type: none"> <li>1. Social inequalities in quitting: what factors mediate the relationship between socioeconomic position and smoking cessation. <i>Linda Bauld</i></li> <li>2. Promoting smoking cessation in Pakistanis an Bangladeshis: cluster randomised controlled trial of community outreach workers. <i>Amanda Amos</i></li> <li>3. Developing a smoking cesastion program for Turkish-speaking migrants in Switzerland. <i>Corina Salis Gross</i></li> <li>4. Reach and effectiveness of a communicty program to reduce smoking among Turkish-origin residents in Rotterdam. <i>Vera Nierkens</i></li> </ol>

Location	Chair	Session/Symposium and speakers
<b>Warmoes Room</b>	Annelies Jacobs	<p><b>4G: Symposium the role of dental care in the prevention and cessation of tobacco addiction</b></p> <ol style="list-style-type: none"> <li>1. European Workshop consensus statements and guidelines for oral health professionals illustrated with Swiss experiences. <i>Christoph Ramseier</i></li> <li>2. Open-mindedness among patients in dental practices for a smoking cessation intervention. <i>Sabine Ulbricht</i></li> <li>3. A controlled trials using a patient-mediated implementation strategy to stimulate smoking cessation treatment in dental care [TAPS-study]. <i>Josine Rosseel</i></li> <li>4. Smoking cessation counselling in dental education. <i>Meta Schoonheim-Klein</i></li> <li>5. Smoking cessation in a dental setting: a review of best available evidence. <i>Vivian Binnie</i></li> </ol>
<b>Executive Room</b>	Frances Stillman, <i>co chair:</i> Narine Movsisyan	<p><b>4H: Symposium Implementing Smoke-Free Worksites in Central/Eastern Europe and Central Asia</b></p> <ol style="list-style-type: none"> <li>1. Smokefree hospitals: determinants of success. <i>Diana Petrosyan</i></li> <li>2. Developing a model for smokefree universities. <i>Arusyak Harutyunayan</i></li> <li>3. Smokefree policies and particulate matter air pollution in hospitals and universities in Kazan, Russia. <i>Tatiana Andreeva</i></li> <li>4. Readiness of health institutions in Serbia to implement the total smoking ban. <i>Srmena Krstev</i></li> <li>5. Challenges in developing smokefree policies in Uzbekistan. <i>Gulnoza Usmanova</i></li> <li>6. Issues uin enforcement of the tobacco control policy in Georgia. <i>George Bakthuridze</i></li> </ol>
<b>Beatrix Room</b>	–	<p><b>4I: Workshop EU and product directive</b></p> <p><i>Terje Peetso and Martina Poetschka-Langer</i></p>

Location	Chair	Session/Symposium and speakers
<b>Foyer</b>	Ann McNeill, Marc Willemsen	<p><b>5A: Symposium Minimizing Exposure to Second-hand Smoke. Findings from the International Tobacco Control Policy Evaluation (ITC) Project</b></p> <ol style="list-style-type: none"> <li>1. Prevalence and predictors of smoking in smokefree bars. Findings from ITC Ireland, France, Germany and the Netherlands. <i>Gera Nagelhout</i></li> <li>2. Adoption of home smokeing bans after the implementation of national smokefree laws. <i>Ute Mons</i></li> <li>3. Smoking in cars with nonsmokers: findings from Australia, Canada, France, the Netherlands, UK and US. <i>Sara Hitchman</i></li> <li>4. Achieving smokefree environments: ITC findings outside Europe, new frontiers and basis principles for success of smokefree initiatives. <i>Geoffry Fong</i></li> </ol>
<b>Amsterdam Room</b>	David Levy	<p><b>5B: Session Network analysis</b></p> <p><b>5B.1</b> Ireland SimSmoke: the effect of tobacco control policies on smoking prevalence and smoking-attributable deaths. <i>M. Currie, L. Clancy, D. Levy</i></p> <p><b>5B.2</b> Network analysis of North American Quitlines: Quitlines: mapping networks to improve pratice. <i>J. Leischow, K. Provan, J. Bonito, J. Beagles, G. Moor, J. Saul</i></p> <p><b>5B.3</b> Smoking prevalence and smoke-free policy implementation and national characteristics of European Union countries. <i>I. Bogdanovica, A. McNeill, R. Murray, J. Britton</i></p> <p><b>5B.4</b> Longitudinal assessment of smoking cessation rates across social groups in a hospital population. <i>K. Doherty, L.D. Daly, A.C. Clarke, P.F. Fitzpatrick, C.K. Kelleher</i></p> <p><b>5B.5</b> The politics of European smoke free policy, <i>H. Weishaar</i></p>
<b>Seasons Room</b>	Maureen Rutten-van Molken	<p><b>5C: Symposium Is Tobacco Control Good value for money?</b></p> <ol style="list-style-type: none"> <li>1. Cost-effectiveness of tobacco control policies: tax increases and smoking bans. <i>Anne Ludbrook</i></li> <li>2. Cost-effectiveness of communitcy anti-smoking campaigns and health promotion programs. <i>Karen Gutierrez</i></li> <li>3. Long-term cost-effectiveness of smoking cessation support in the general public when accounting for costs during life years gained: comparison woth other preventive interventions. <i>Pieter van Baal</i></li> <li>4. Long-term cost-effectiveness of smoking cessation support in patients with a smoking-related disease: the case of COP. <i>Martine Hoogendoorn</i></li> <li>5. I don't smoke but why should I be a subject in the evaluation of smoking cessation programmes. <i>Martha Trapero-Bertran</i></li> </ol>

Location	Chair	Session/Symposium and speakers
<b>Dam Room</b>	Francis Grogna	<p><b>5D: Symposium Working with communities to reduce health inequalities: protecting children and young people from tobacco</b></p> <ol style="list-style-type: none"> <li>1. Project description, methodology and evaluation proced. <i>Krzysztof Przewozniak</i></li> <li>2. Wythenshawe healthy smokefree families pot. <i>Alison Reid</i></li> <li>3. Promotion of healthy and smokefree lifestyles in primary school: Veneto region project. <i>Elizabeth Tamang</i></li> <li>4. Peer to peer intervention in Paris. <i>Joseph Osman</i></li> <li>5. Liverpool's experience of the peer to peer project, overall project toolkit and policy recommendations. <i>Sandra Davies</i></li> </ol>
<b>Warmoes Room</b>	Sybille Fleitmann	<p><b>5E: Symposium Be inspired: supporting health care workers to implement tobacco free policies</b></p> <p><i>Sibylle Fleitmann, Cristina Martínez, Christa Rustler, Ann O'Riordan, Esteve Fernández</i></p> <p><b>Round table 1:</b> From theory to practice motivational tools and implementations strategies</p> <p><b>Round table 2:</b> Mutidisciplinary Partnerships and advocacy Tobacco Free United</p> <p><b>Discussion forum</b></p>
<b>Executive Room</b>	Jeff Collin	<p><b>5F: Symposium Tobacco industry tactics: health policy and the European Union</b></p> <ol style="list-style-type: none"> <li>1. Sales and marketing of snus on the internet. <i>Silvy Peeters</i></li> <li>2. A gentleman's disagreement in Europe: understanding cooperation and competition between transnational tobacco companies. <i>Nathaniel Wander</i></li> <li>3. Pricing policies and the control of tobacco in Europe: the industry in the Czech Republic. <i>Risako Shirane</i></li> </ol>
<b>Beatrix Lounge</b>	–	<p><b>5G: Workshop tobacco taxes</b></p> <p><i>Luk Joossens, Hana Ross</i></p>

Location	Chair	Session/Symposium and speakers
<b>Grand Ballroom</b>	Antoon Opperhuizen	<b>6A: Symposium: Tobacco Additives</b> 1. Overview of evidence and developments concerning additives in tobacco products. <i>Antoon Opperhuizen and Reinskje Talhout</i> 2. Tobacco additives for developing early dependence in youth. <i>U. Nair</i>
<b>St. John's II</b>	Frank Chaloupka	<b>6B: Symposium Tobacco taxes dedicated to fund specific programmes, in particular Health</b> 1. Earmarking tobacco taxes: the ThaiHealth promotion foundation. <i>Prakit Vatthe</i> 2. Earmarking tobacco taxes: the experience from California, USA. <i>Stanton Glantz</i> 3. Earmarking tobacco taxes: the Swizz experience. <i>Verena El Fehri</i> 4. Dedicating tobacco taxes to fund global health: a proposal. <i>Anne-Marie Perucic</i> Discussion
<b>Amsterdam Room</b>	Elizabeth Tamang and Patti White	<b>6C: Symposium using FCTC to improve womens' health</b> 1. FCTC article 12: public awareness campaign for smoke free policy education and communication. <i>Victoria Taratu</i> 2. Article 14: tobacco cessation from a women's perspective: keys to success. <i>Magda Cedzynska</i> 3. Article 8: SHS gender issues and communication to policy makers. <i>Jude Robinson</i> 4. Article 5.3: marketing tobacco to Russian women. <i>Irina Marozova</i> 5. Article 13: Ad bans: Impact of the tobacco advertising ban in the print media on the frequency of smoking imagery in women's magazines in Germany. <i>Ute Mons</i>
<b>Seasons Rooms</b>	Andree van Emst	<b>6D: Symposium From conception to delivery - theory and practice of state-of-the-art WATI</b> 1. Development of a web-based intervention to help disadvantaged smokers to stop. <i>Lion Shahab</i> 2. Two different strategies to recruit smokers for participation in a web-based smoking cessation programme: effects on recruitment rates, sample composition, retention and behavior. <i>Eline Smit</i> 3. Testing the efficacy of a smoking relapse prevention program using computer-tailoring with multiple feedback moments. <i>Iman Elffedali</i> 4. Web enrollment and self assessment for NRT-feasibility and quit rates. <i>Peter Shelby</i> 5. How to find the StopSite: search engine optimisation as a way to reach more people. <i>Andree van Emst</i>

Location	Chair	Session/Symposium and speakers
<b>Dam Room</b>	TBA	<b>6E: Session Youth and cessation</b>  <b>6E.1</b> Use and Acquisition of Nicotine Replacement Therapy Products among Adolescents - the Case of Finland. <i>S.U. Raisamo, H. Huhtala, A. Rimpelä</i> <b>6E.2</b> Prescribing of nicotine replacement therapy to adolescents in England. <i>E. Langley, A. Lewis, M. McNeill, T. Coleman, Y. Huang, C. Szatkowski</i> <b>6E.3</b> Short term effects of a smoking prevention and cessation program: the 'Smoke Alert' study. <i>H.P. Creemers, L. Mercken, F. Dijk, H. De Vries</i> <b>6E.4</b> Reach, acceptance, feasibility and cessation rate of a teen smoking cessation program. <i>S.F. Floeter, A. Schmidt, L. Wegmann, J. Thurl, A.B. Bühler, M. Strunk, P. Lang</i> <b>6E.5</b> Smoking and adolescence: exploring tobacco consumption and related attitudes in a Swiss population. <i>M. Maggiori, M. Bosson, C. Gay, M. Gyga</i>
<b>Warmoes Room</b>	–	<b>6F: Workshop The 'ins' and 'outs' of digital media: using the Internet and cell phone technology to communicate with your tobacco control audiences</b> <i>Freeman, B., Gutierrez, K</i>