

# NICOTINE FREE SPACES FOR HEALTHIER CITIES.

2026  
ECTH

EUROPEAN CONFERENCE  
ON TOBACCO OR HEALTH

MILAN MAY  
20<sup>TH</sup> - 22<sup>ND</sup>



Hosted by



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## Welcome to the 10<sup>th</sup> European Conference on Tobacco or Health

We are excited to invite you to the 10<sup>th</sup> European Conference on Tobacco or Health (ECToH) in Milan, Italy, in 2026. This milestone edition marks 30 years of progress in the fight against tobacco and nicotine and will focus on how we can create healthier cities across Europe. ECToH Milan 2026 – “Nicotine-Free Spaces for Healthier Cities” – reflects a critical vision for the future. In the coming years, our cities must become more than just places to live — they must be environments that actively promote health, well-being, and sustainability. To achieve this, we must clear our urban spaces of tobacco, nicotine, and all emerging products — from schools and parks to streets and public transport hubs.

To build healthier cities, we must focus on creating smoke- and nicotine-free environments — areas with clean air, accessible green spaces, and urban spaces that prioritize health for all, especially vulnerable populations. By removing harmful products and centering health in urban planning, we can foster cities that improve both physical and mental well-being.

This goal aligns with the WHO Framework Convention on Tobacco Control (FCTC), which urges countries to implement effective measures to protect people from exposure to tobacco smoke in public places. It also supports the European Union’s target, set in Europe’s Beating Cancer Plan, of achieving a Tobacco-Free Generation by 2040.

Yet, this vision is threatened by the tobacco industry’s growing narrative of a “smoke-free future.” While this message may appear aligned with public health, it is in fact a strategic illusion. By promoting new nicotine products under the guise of harm reduction, Big Tobacco is rebranding itself as part of the solution, while continuing to fuel addiction and obstruct tobacco control efforts.

At ECToH Milan 2026, we will explore how we can work together to create cities that are not only free from tobacco and smoke, but also from nicotine and aerosols — and that fully embrace sustainable, health-promoting environments for everyone.

Join us in Milan for ECToH 2026, as we take a bold step towards healthier Cities in Europe.

*Prof. Francesco Schittulli*



**Prof. Francesco Schittulli**  
President LILT

*Prof. Marco Alloisio*



**Prof. Marco Alloisio**  
President LILT Milan

*Dr. Juha Pekka Turunen*



**Dr. Juha Pekka Turunen**  
President of ECL,  
General Secretary  
of Cancer Society of  
Finland

## Welcome from the ECToH 2026 Scientific Committee

Dear Colleagues,

Tobacco and nicotine use remain the leading causes of preventable disease and death in Europe and across the world. Despite overwhelming scientific evidence linking tobacco and nicotine consumption to cancer, cardiovascular disease, respiratory illness, and a long list of other diseases and disabilities, we are still far from ending the tobacco epidemic. Yet, progress in tobacco control remains too slow. Inaction — or insufficient action — in the face of such clear harm is no longer acceptable.

Adding to this danger is the growing influence of Big Tobacco’s narrative of a “smoke-free future”. By promoting alternative tobacco and nicotine products under the guise of harm reduction, the industry is rebranding itself as part of the solution, while continuing to drive addiction and undermine tobacco control efforts. This narrative risks deeply confusing the public, especially young people, who may begin to believe that the industry genuinely supports healthier cities and a healthier world.

That is why the 10th European Conference on Tobacco or Health (ECToH) comes at a crucial moment. Not only does this edition mark a significant milestone in the history of ECToH, but it also presents a unique opportunity to align tobacco control with a broader vision of health and sustainability: Nicotine-Free Spaces for Healthier Cities. Tobacco and nicotine have no place in the cities we want for future generations. Cleaner air, more green spaces, and public environments free from harmful substances are essential to achieving the WHO’s One Health approach, protecting people from tobacco smoke and the influence of the tobacco industry.

As the European Union aims for a Tobacco Endgame by 2040, defined as less than 5% of the population using tobacco, this conference is more than a scientific event: it is a collective commitment to act. At ECToH Milan 2026, we will reflect, exchange, and innovate together. We will discuss how to improve communication in a digital world, how to counter the evolving tactics of the tobacco industry, and how to design urban policies that promote clean, equitable, and healthy spaces for all. We invite you to join us in Milan to share your knowledge, challenge old paradigms, and help shape a healthier Europe.

*Dr. Silvano Gallus*



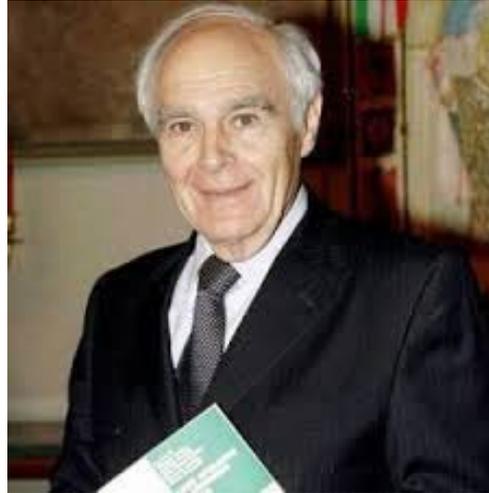
**Dr. Silvano Gallus**  
Chair of the ECToH  
Milan 2026 Scientific  
Committee

# Honour Committee



**Silvio Garattini**

Founder and President of Mario Negri Institute for Pharmacological Research



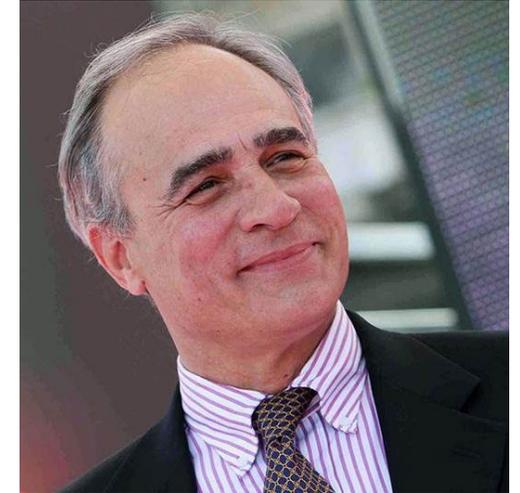
**Girolamo Sirchia**

Physician and politician, ex Italian Health Minister (Sirchia Law, smoking ban)



**Kristina Mauer-Stender**

Regional Advisor for Tobacco Control World Health Organization - Europe



**Andrea Monti**

Chief Communications Officer  
Fondazione Milano Cortina 2026

# Scientific Committee



**Francesco Schittulli**  
LILT President



**Marco Alloisio**  
President LILT Milan



**Juha Pekka Turunen**  
President of ECL, General Secretary of the Cancer Society of Finland



**Silvano Gallus**  
Chair of the ECToH 2026 Scientific Committee

**Andrea Bianco**, Italy  
**Pierre Gilbert Bize**, Belgium  
**Roberto Boffi**, Italy  
**Josep Maria Borràs**, Spain  
**Maria Sofia Cattaruzza**, Italy  
**Angela Ciobanu**, Republic of Moldova  
**Luke Clancy**, Ireland  
**Ranti Fayokun**, UK  
**Wolfgang Fecke**, Germany  
**Cristiana Fonseca**, Portugal  
**Suzanne Gabriels**, Belgium  
**Allen Gallagher**, UK

**Daniela Giangreco**, Italy  
**Luk Joossens**, Belgium  
**Niels Them Kjaer**, Denmark  
**Shira Kislev**, Israel  
**Alessandra Lugo**, Italy  
**Giuseppe Marulli**, Italy  
**Cristina Martinez**, Spain  
**José Maria Martin-Moreno**, Spain  
**Rui Medeiros**, Portugal  
**Florin Mihaltan**, Romania  
**Laureano Molins**, Spain  
**Manfred Neuberger**, Austria

**Ugo Pastorino**, Italy  
**Cornel Radu-Loghin**, Romania  
**Erin Roman**, Belgium  
**Luciano Ruggia**, Italy  
**Francesco Sardanelli**, Italy  
**Isabelle Soerjomataram**, Netherlands  
**Nicola Sverzellati**, Italy  
**Giuseppe Tonini**, Italy  
**Danielle van Kalmthout**, Belgium  
**Constantine Vardavas**, Greece  
**Wendy Yared**, USA  
**Efthimios Zervas**, Greece

# Preliminary Programme

WED 20.05 2026

Scala	Arena 1	Arena 2	Arena 3	Arena 4	Brera
08.15-09.00					
Registrations					
09.00-10.00					
Opening Ceremony					
10.00-11.00					
Opening Scientific Session (S. Gallus) + Round Table					
<b>11.00-11.30 COFFEE BREAK</b>					
<b>11.00-11.30 FOYER - Poster Sessions</b>					
11.30-12.30					
<b>Novel and Emerging Nicotine and Tobacco Products</b> Chair L. Ruggia Co-chair M. Neuberger	<b>Equity and Inclusion and Health Literacy</b> Chair J. Hanafin Co-chair C. Fonseca	<b>Best of ECTOH 2023</b> Chair F. Sardanelli		<b>Call for school projects &amp; award</b>	
12.30-13.30					
<b>KEYNOTE - Tobacco Control Scale</b> L. Joossens					
<b>13.30-14.30 LUNCHTIME</b>					
<b>13.30-14.30 FOYER - Poster Sessions</b>					

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# Preliminary Programme

WED 20.05 2026

Scala	Arena 1	Arena 2	Arena 3	Arena 4	Brera
14.30-15.00					
<b>Smoke and aerosol free environment</b> C. Vardavas	<b>ECAC: Beyond Tobacco. Nicotine Matters</b> S. Franceschi - W. Fecke				
15.00-16.00					
<b>WHO WORLD NO TOBACCO DAY</b> Chair A. Ciobanu Co-chair R. Fayokun	<b>Health Impacts of Tobacco and Nicotine Use</b> Chair S. Franceschi	<b>Tobacco and Nicotine Taxation</b> Chair A. Lopez-Nicolas Co-chair E. Roman	<b>JA-SAFE</b> Chair C. Vardavas	<b>Mobilizing Gen Z for a tobacco and nicotine-Free Future</b>	<b>Campaigning for Health: Workshop on Civic Action Against Tobacco</b> Chair F. Anghelé
<b>16.00-16.30 COFFEE BREAK</b>					
<b>16.00-16.30 FOYER Poster Sessions</b>					
16.30-17.00					
<b>WHO Framework Convention on Tobacco Control (FCTC)</b> K. Mauer-Stender	<b>Sport and Tobacco-Free Promotion</b> T. Zandonai		<b>Engaging 9-Year-Olds: Italian evidence and practice over a decade (16:30-17:30)</b>		JA-SAFE Internal Meeting
17.00-18.00					
<b>WHO Framework Convention on Tobacco Control (FCTC)</b> Chair A. Ciobanu Co-chair C. Radu - Loghin	<b>Snus, Nicotine Pouches and Other Nicotine and Tobacco Products</b> Chair S. Gallus Co-chair P.G. Bizek	<b>The Gendered Epidemic</b> Chairs E. Tamang, E. Dagli			JA-SAFE Internal Meeting

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# Preliminary Programme

THU 21.05 2026

Scala	Arena 1	Arena 2	Arena 3	Arena 4	Brera
09.30-10.00					
	<b>Youth and Adolescence</b> S. Molinaro	<b>Lung Cancer Screening</b> D. Baldwin		<b>FCTC Challenges and Opportunities in Tobacco Control</b> Chair H. Ollila, G.T Fong	JA-SAFE Internal Meeting (09:00-10:00)
10.00-11.00					
Agenti 00Sigarette: a celebration for Primary School Children 	<b>Tobacco and Nicotine in Youth</b> Chair L. Clancy Co-chair S. Kislev	<b>Integrating Smoking Cessation into Clinical Care</b> Chair U. Pastorino Co-chair M.S. Cattaruzza	<b>Italian Healthy Cities Network</b> WHO	<b>FCTC Challenges and Opportunities in Tobacco Control</b> Chair H. Ollila, G.T. Fong	Call for Projects: Companies against Tobacco Award 
<b>11.00-11.30 COFFEE BREAK</b>					
<b>11.00-11.30 FOYER Poster Sessions</b>					
11.30-12.00					
Agenti 00Sigarette: a celebration for Primary School Children (until 12.30) 	<b>Tobacco Industry Interference Index</b> E. Roman	<b>Taxation and fiscal policy</b> Á. López-Nicolás	<b>Patient-Centred Tobacco Control in EU Health</b> ECL	<b>Smoking cessation: the role of Cytisine</b> Chair K. Przewozniak, W. Zatonski (until 12.30)	
12.00-13.00					
	<b>Tobacco Industry Interference in Governments</b> Chair A. Gallagher Co-chair E. Roman	<b>Tobacco Taxation</b> Chair L. Clancy Co-chair Á. López-Nicolás		<b>Cessation pouches Sweden</b> H. Jesper (12.30-13.30)	Prevention in Action: Experiential Methods for Health Professionals
13.00-13.30					
	<b>ECL 30 yrs of ECToH</b> J. Pekka Turunen	Funding Corner Network for collaborative future projects C. Lusetti	<b>Respiratory Risks of Emerging Nicotine Devices</b> Andrea Bianco	<b>Cessation pouches Sweden</b> H. Jesper	Prevention in Action: Experiential Methods for Health Professionals
<b>13.30-14.30 LUNCHTIME</b>					
<b>13.30-14.30 FOYER Poster Sessions</b>					
14.30-15.00					
<b>KEYNOTE - Research vs. policy making for tobacco control</b> E. Fernández		<b>ESO observatory on Lung Cancer: Innovation and care in the next 12 months</b> Chair A. Curioni (14:30-16:00)			Prevention in Action: Experiential Methods for Health Professionals

# Preliminary Programme

THU 21.05 2026

Scala	Arena 1	Arena 2	Arena 3	Arena 4	Brera
15.00-16.00					
<b>Tobacco Industry Interference in Science</b> Chair A. Lugo Co-chair E. Fernández	<b>Smoke and Aerosol-Free Environment in Pregnancy and Childhood</b> Chair C. Vardavas Co-chair R. Medeiros	<b>Observatory on Lung Cancer</b> European School of Oncology	<b>Monitoring nicotine control policies: future directions and challenges</b> E. Roman		<b>Prevention in Action: Experiential Methods for Health Professionals</b>
16.00-16.30 COFFEE BREAK					
16.00-16.30 FOYER Poster Sessions					
16.30-17.00					
<b>KEYNOTE - Surveillance system</b> G.T. Fong					
17.00-18.00					
<b>E-cigarettes and Other Nicotine and Tobacco Products</b> Chair N. Them Kjaer Co-chair S. Gabriels	<b>Smoking Cessation: Drivers and Outcomes</b> Chair J. Borras Co-chair R. Boffi	<b>Towards a EU Nicotine Products Directive</b> Campaign for Tobacco-Free Kids - ENSP - SFP		<b>Patient engagement: what future?</b> G. Graffigna (17:30-18:00)	

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# Preliminary Programme

FRI 22.05 2026

Scala	Arena 1	Arena 2	Arena 3	Arena 4	Brera
09.30-10.00					
KEYNOTE - Tobacco Endgame (ERS statement) F. Filippidis					
10.00-11.00					
<b>TOBACCO ENDGAME</b> Chair W. Fecke Co-chair F. Filippidis	<b>Smoke and Aerosol-Free Environment</b> Chair C. Martinez Co-chair K. Van Kalmthout	<b>POSSIBLE MISCELLANEA</b> Chair E. Zervas Co-chair N. Them Kjaer	<b>Nicotine Sticks for HTPs:</b> Insights on Marketing, Content, Emissions and Regulation RIVM		
<b>11.00-11.30 COFFEE BREAK</b>					
11.30-12.00					
<b>Closing “Nicotine-Free Spaces for Healthier Cities”</b>					
12.00-12.30					
<b>ECToH Milan 2026 Declaration + next ECToH</b>					
<b>12.30-13.00 LUNCH TO GO</b>					

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# Registration

## REGISTRATION FEES

	<b>Early Bird</b> Until 31 <sup>st</sup> March 2026	<b>Late booking</b> From 1 <sup>st</sup> April 2026
General	€ 500,00	€ 700,00
One Day Ticket	€ 350,00	€ 500,00
ECL Member	€ 300,00	€ 350,00
Student ticket	€ 150,00	€ 150,00

\* Students/residents must provide a certification from the hospital/university

## Useful information

This event is not open to employees, recipients of financial support, or any individuals or organizations connected to the tobacco or nicotine industry, including those that promote its interests (such as Foundation for a Smoke-Free World or Global Action to End Smoking, or other linked entities).

Participants found to have ties to the industry will be removed from the event.

By registering, participants acknowledge that they are NOT affiliated with the tobacco or nicotine industry and they are aware that otherwise their registration will not be accepted.

## Remittance

Registration fees shall be paid by credit card or bank transfer (within 5 days) through the on-line system available on the congress web site. When paying by bank transfer, a copy of the transfer receipt must be sent to [ectoh@mzevents.it](mailto:ectoh@mzevents.it). Registrations without proof of payment will not be accepted. On-site registrations can be accepted and must be paid only by credit card. Cheques will not be accepted.

## Currency

Registration fees and charges must be paid in euros.

## Cancellation and refund

Cancellations must be sent in writing to [ectoh@mzevents.it](mailto:ectoh@mzevents.it). The amount equal to 80% of the fee paid will be refunded for cancellations received by 31st March 2026. For cancellations received from 1st till 29th April 2026, a refund of 50% of the fee will be granted. After 30th April 2026 no refunds will be issued. All refunds will be paid in euros after the congress.

## Liability and insurance

Registration fees do not include the insurance of participants against personal accidents, sickness and cancellations by any party, theft, loss or damage to personal possessions. Participants are advised to take out adequate personal insurance to cover travel, accommodation, cancellation and personal effects.

## Registration fees include

- entrance to plenary lectures, parallel sessions, poster sessions and exhibition
- coffee breaks and lunches during the conference programme
- certificate of attendance

*Registration fees include 22% VAT*

## Invoicing and name changing

When filling out the online registration form the Secretariat strongly recommend to pay attention to the Invoicing page.

Before registering, carefully check who the invoice shall be headed to and make sure you have all relevant information:

- header
- address
- VAT code
- fiscal code (for Italians only)
- PO number (if required)

Make sure the invoice details/name spelling you are going to indicate are the correct ones. In case of requests for data corrections and/or invoice re-issuing due to wrong data submission, the Organising Secretariat will apply a fee of € 50,00 for each new document re-issued, which shall be paid in advance.

# Congress Venue

## NH MILANO CONGRESS CENTRE

Strada 1 Milanofiori

20057 Assago | ITALY

T. +39 02 824791

[www.nh-hotels.com](http://www.nh-hotels.com) - NH Milano Congress Centre

### Position

The NH Milano Congress Centre, formerly known as NH Milanofiori, is one of the largest conference centers in Milan, located just a short walk from the Metro station “Assago Milanofiori Forum” (Green Line M2).

The city center is only 15 minutes away by metro.



### The Hotel

The NH Hotel, next to the Congress Center, provides 255 spacious, entirely renovated rooms, with free Wi-Fi.

# Useful information

**Climate:** The best times to visit Milan are April to May or September to October. These spring and fall months straddle the city's manic peak tourism season, and they also escape the summer's sweltering temperatures. The average maximum daytime temperature lies around 24.4°C (75.9°F).

**Time:** Italy is in the Central European time zone, which means that Milano is one hour ahead of Greenwich Mean Time (GMT/WET), and 5 hours ahead of the American East Coast (EST). Summertime, when daylight saving time is being observed, is from the end of March to the end of October (+1 hour).

**Currency:** The Euro is the official currency in Italy which can be considered one of the less expensive countries in Europe.

**Safety:** By western standards, Milano is a safe city to travel to and visit. The city attracts an entrepreneurial, well-cultured crowd with its allure of high-profile fashion shows and rising financial prospects. It is also a very lively university city, with students coming from all over the world. Milano also experiences a lot of tourism creating a reassuring infrastructure and bustle for those visiting.

**Visa and Travel Info:** Citizens of European Union countries and countries that have signed the Schengen treaty require only a valid passport or ID card to travel to Italy. Citizens from non-EU countries can enter Italy with a passport valid for at least three months after the scheduled departure date from the Schengen area. A VISA may be required to enter Italy depending on your country of origin. To find out if you need to obtain a VISA, click here: <https://vistoperitalia.esteri.it/home/en>

List of foreign consulates and embassies in Italy Italian Embassies in the world: <https://www.ambasciata.net/1.php?c=Italia> Italian Consulates in the world: <https://www.ambasciata.net/1c.php?c=Italia>





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