

NICOTINE FREE SPACES FOR HEALTHIER CITIES.

2026
ECTH

EUROPEAN CONFERENCE
ON TOBACCO OR HEALTH

MILAN MAY
20TH - 22ND



Hosted by



Auspiced by



Welcome to the 10th European Conference on Tobacco or Health

We are excited to invite you to the 10th European Conference on Tobacco or Health (ECToH) in Milan, Italy, in 2026. This milestone edition marks 30 years of progress in the fight against tobacco and nicotine and will focus on how we can create healthier cities across Europe. ECToH Milan 2026 – “Nicotine-Free Spaces for Healthier Cities” – reflects a critical vision for the future. In the coming years, our cities must become more than just places to live — they must be environments that actively promote health, well-being, and sustainability. To achieve this, we must clear our urban spaces of tobacco, nicotine, and all emerging products — from schools and parks to streets and public transport hubs.

To build healthier cities, we must focus on creating smoke- and nicotine-free environments — areas with clean air, accessible green spaces, and urban spaces that prioritize health for all, especially vulnerable populations. By removing harmful products and centering health in urban planning, we can foster cities that improve both physical and mental well-being.

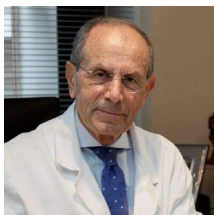
This goal aligns with the WHO Framework Convention on Tobacco Control (FCTC), which urges countries to implement effective measures to protect people from exposure to tobacco smoke in public places. It also supports the European Union’s target, set in Europe’s Beating Cancer Plan, of achieving a Tobacco-Free Generation by 2040.

Yet, this vision is threatened by the tobacco industry’s growing narrative of a “smoke-free future.” While this message may appear aligned with public health, it is in fact a strategic illusion. By promoting new nicotine products under the guise of harm reduction, Big Tobacco is rebranding itself as part of the solution, while continuing to fuel addiction and obstruct tobacco control efforts.

At ECToH Milan 2026, we will explore how we can work together to create cities that are not only free from tobacco and smoke, but also from nicotine and aerosols — and that fully embrace sustainable, health-promoting environments for everyone.

Join us in Milan for ECToH 2026, as we take a bold step towards healthier Cities in Europe.

Prof. Francesco Schittulli



Prof. Francesco Schittulli
President LILT

Prof. Marco Alloisio



Prof. Marco Alloisio
President LILT Milan

Dr. Juha Pekka Turunen



Dr. Juha Pekka Turunen
President of ECL,
General Secretary
of Cancer Society of
Finland

Welcome from the ECToH 2026 Scientific Committee

Dear Colleagues,

Tobacco and nicotine use remain the leading causes of preventable disease and death in Europe and across the world. Despite overwhelming scientific evidence linking tobacco and nicotine consumption to cancer, cardiovascular disease, respiratory illness, and a long list of other diseases and disabilities, we are still far from ending the tobacco epidemic. Yet, progress in tobacco control remains too slow. Inaction — or insufficient action — in the face of such clear harm is no longer acceptable.

Adding to this danger is the growing influence of Big Tobacco’s narrative of a “smoke-free future”. By promoting alternative tobacco and nicotine products under the guise of harm reduction, the industry is rebranding itself as part of the solution, while continuing to drive addiction and undermine tobacco control efforts. This narrative risks deeply confusing the public, especially young people, who may begin to believe that the industry genuinely supports healthier cities and a healthier world.

That is why the 10th European Conference on Tobacco or Health (ECToH) comes at a crucial moment. Not only does this edition mark a significant milestone in the history of ECToH, but it also presents a unique opportunity to align tobacco control with a broader vision of health and sustainability: Nicotine-Free Spaces for Healthier Cities. Tobacco and nicotine have no place in the cities we want for future generations. Cleaner air, more green spaces, and public environments free from harmful substances are essential to achieving the WHO’s One Health approach, protecting people from tobacco smoke and the influence of the tobacco industry.

As the European Union aims for a Tobacco Endgame by 2040, defined as less than 5% of the population using tobacco, this conference is more than a scientific event: it is a collective commitment to act. At ECToH Milan 2026, we will reflect, exchange, and innovate together. We will discuss how to improve communication in a digital world, how to counter the evolving tactics of the tobacco industry, and how to design urban policies that promote clean, equitable, and healthy spaces for all. We invite you to join us in Milan to share your knowledge, challenge old paradigms, and help shape a healthier Europe.

Dr. Silvano Gallus



Dr. Silvano Gallus
Chair of the ECToH
Milan 2026 Scientific
Committee

Honour Committee



Silvio Garattini

Founder and President of Mario Negri Institute for Pharmacological Research



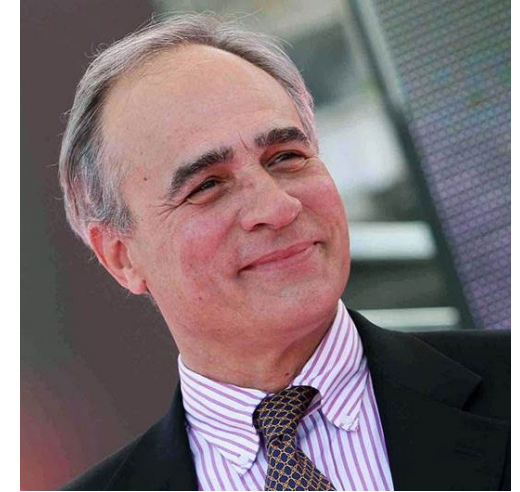
Girolamo Sirchia

Physician and politician, ex Italian Health Minister (Sirchia Law, smoking ban)



Kristina Mauer-Stender

Regional Advisor for Tobacco Control World Health Organization - Europe



Andrea Monti

Chief Communications Officer
Fondazione Milano Cortina 2026

Scientific Committee



Francesco Schittulli
LILT President



Marco Alloisio
President LILT Milan



Juha Pekka Turunen
President of ECL, General Secretary of the Cancer Society of Finland



Silvano Gallus
Chair of the ECToH 2026 Scientific Committee

Andrea Bianco, Italy
Pierre Gilbert Bizel, Belgium
Roberto Boffi, Italy
Josep Maria Borràs, Spain
Maria Sofia Cattaruzza, Italy
Angela Ciobanu, Denmark
Luke Clancy, Ireland
Ranti Fayokun, United Kingdom
Wolfgang Fecke, Belgium
Cristiana Fonseca, Portugal
Suzanne Gabriels, Belgium
Allen Gallagher, United Kingdom

Daniela Giangreco, Italy
Luk Joossens, Belgium
Niels Them Kjaer, Denmark
Shira Kislev, Israel
Alessandra Lugo, Italy
Giuseppe Marulli, Italy
Cristina Martinez, Spain
José Maria Martin-Moreno, Spain
Rui Medeiros, Portugal
Florin Mihaltan, Romania
Laureano Molins, Spain
Manfred Neuberger, Austria

Ugo Pastorino, Italy
Cornel Radu-Loghin, Belgium
Erin Roman, Belgium
Luciano Ruggia, Switzerland
Francesco Sardanelli, Italy
Isabelle Soerjomataram, Netherlands
Nicola Sverzellati, Italy
Giuseppe Tonini, Italy
Danielle van Kalmthout, Belgium
Constantine Vardavas, Greece
Wendy Yared, USA
Efthimios Zervas, Greece

Preliminary Programme

WED 20.05 2026

Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
08.15-09.00					
Registrations					
09.00-10.00					
Opening Ceremony					
10.00-11.00					
Opening Scientific Session (S. Gallus) + Round Table					
11.00-11.30 COFFEE BREAK					
11.00-11.30 FOYER - Poster Sessions					
11.30-12.30					
Novel and Emerging Nicotine and Tobacco Products Chair L. Ruggia Co-chair M. Neuberger	Equity and Inclusion and Health Literacy Chair J. Hanafin Co-chair C. Fonseca	Best of ECTOH 2023 Chair F. Sardanelli Co-chair L. Molins		Call for School Projects & Best Practice Award	
12.30-13.30					
KEYNOTE - Tobacco Control Scale L. Joossens - E. Roman					
13.30-14.30 LUNCHTIME					
13.30-14.30 FOYER - Poster Sessions					

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Preliminary Programme

WED 20.05 2026

Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
14.30-15.00					
The European Tobacco Products Directive (TPD): Current Impact and Future Steps C. Vardavas	ECAC: Beyond Tobacco. Nicotine Matters S. Franceschi - W. Fecke				
15.00-16.00					
WHO World No Tobacco Day Chair A. Ciobanu Co-chair R. Fayokun	Health Impacts of Tobacco and Nicotine Use Chair S. Franceschi Co-chair M. S. Cattaruzza	Tobacco and Nicotine Taxation Chair TBD Co-chair E. Roman	JA-SAFE Chair C. Vardavas	Mobilizing Gen Z for a Tobacco and Nicotine-Free Future	Campaigning for Health: Workshop on Civic Action Against Tobacco Chair F. Anghel� - A. Shehu
16.00-16.30 COFFEE BREAK					
16.00-16.30 FOYER Poster Sessions					
16.30-17.00					
WHO Framework Convention on Tobacco Control (FCTC) K. Mauer-Stender	Sport and Tobacco-Free Promotion T. Zandonai		Engaging 9-Year-Olds: Italian Evidence and Practice over a Decade (16:30-17:30) P. Steca - D. Giangreco		JA-SAFE Internal Meeting
17.00-18.00					
WHO Framework Convention on Tobacco Control (FCTC) Chair A. Ciobanu Co-chair C. Radu - Loghin	Snus, Nicotine Pouches and Other Nicotine and Tobacco Products Chair S. Gallus	The Gendered Epidemic Chair E. Tamang			JA-SAFE Internal Meeting

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THU 21.05 2026

Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
09.30-10.00					
	Youth and Adolescence S. Molinaro	Lung Cancer Screening D. Baldwin		Unlocking the Potential of Forward-Looking Tobacco Control Measures in Europe Chair S. Bialous	JA-SAFE Internal Meeting (09:00-10:00)
10.00-11.00					
Agenti 00Cigarette: a Celebration for Primary School Children 	Tobacco and Nicotine in Youth Chair L. Clancy Co-chair S. Kislev	Integrating Smoking Cessation into Clinical Care Chair U. Pastorino Co-chair M. Neuberger		Unlocking the Potential of Forward-Looking Tobacco Control Measures in Europe Chair S. Bialous	
11.00-11.30 COFFEE BREAK					
11.00-11.30 FOYER Poster Sessions					
11.30-12.00					
Agenti 00Cigarette: a Celebration for Primary School Children (until 12.30) 	Tobacco Industry Interference Index E. Roman	Taxation and Fiscal Policy Á. López-Nicolás	Joint Health Actions: Healthy Cities and Companies Against Tobacco (11.30-12.30)	Smoking Cessation: the Role of Cytisine (11.30-12.30) Chairs K. Przewozniak, M. Bjurlin	
12.00-13.00					
	Tobacco Industry Interference in Governments Chair A. Gallagher Co-chair E. Roman	Tobacco Taxation Chair L. Clancy Co-chair Á. López-Nicolás	Joint Health Actions: Healthy Cities and Companies Against Tobacco (11.30-12.30)	Nicotine Pouch Cessation Lessons from Sweden's Clinical Frontline (12.30-13.30) Chair H. Jesper Co-chair S. Gabriels	Prevention in Action: Experiential Methods for Health Professionals (12:00-13:30) M. Parrinello - T. Ghitti
13.00-13.30					
	ECL 30 Yrs of ECToH J. Pekka Turunen L. Joossens	Funding Corner Network for Collaborative Future Projects C. Lusetti	Conventional and Electronic Cigarettes: Real Impact on Health and Tobacco Control A. Bianco L. Ruggia	Nicotine Pouch Cessation Lessons from Sweden's Clinical Frontline (12.30-13.30) Chair H. Jesper Co-chair S. Gabriels	Prevention in Action: Experiential Methods for Health Professionals (12:00-13:30) M. Parrinello - T. Ghitti

Preliminary Programme

THU 21.05 2026

Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
13.30-14.30 LUNCHTIME					
13.30-14.30 FOYER Poster Sessions					
14.30-15.00					
KEYNOTE - Research Vs. Policy Making for Tobacco Control E. Fernández		ESO Observatory on Lung Cancer: Innovation and Care in the Next 12 Months (14:30-16:00) Chair A. Curioni			Prevention in Action: Experiential Methods for Health Professionals (14:30-16:00) Chair M. Parrinello Co-chair T. Ghitti
15.00-16.00					
Tobacco Industry Interference in Science Chair A. Lugo Co-chair E. Fernández	Smoke and Aerosol-Free Environment in Pregnancy and Childhood Chair C. Vardavas	ESO Observatory on Lung Cancer: Innovation and Care in the Next 12 Months (14:30-16:00) Chair A. Curioni	Monitoring Nicotine Control Policies: Future Directions and Challenges E. Roman		Prevention in Action: Experiential Methods for Health Professionals (14:30-16:00) Chair M. Parrinello Co-chair T. Ghitti
16.00-16.30 COFFEE BREAK					
16.00-16.30 FOYER Poster Sessions					
16.30-17.00					
KEYNOTE - Surveillance System G.T. Fong					
17.00-18.00					
E-Cigarettes and Other Nicotine and Tobacco Products Chair N. Them Kjaer Co-chair S. Gabriels	Smoking Cessation: Drivers and Outcomes Chair J. Borras Co-chair R. Boffi	Advocacy Readiness for the EU Tobacco and Nicotine Product Directive Chair E. Roman Co-chair J. Verheyen	From Burden to Policy: New Evidence for Tobacco Control in Europe Chair A. Segal	Patient Engagement: What Future? G. Graffigna (17:30-18:00)	

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FRI 22.05 2026

Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
09.30-10.00					
KEYNOTE - Tobacco Endgame (ERS statement) F. Filippidis					
10.00-11.00					
Tobacco Endgame Chair A. Gil Co-chair F. Filippidis	Smoke and Aerosol-Free Environment Chair C. Martinez Co-chair K. Van Kalmthout	Patient-Centred Tobacco Control in EU Health ECL Chair: A. Gil	Heated Tobacco and Nicotine Sticks: Appeal, Use, Health Effects and Regulation Chair R. Talhout Co-chair R. Fayokun		
11.00-11.30 COFFEE BREAK					
11.30-12.00					
Closing "Nicotine-Free Spaces for Healthier Cities"					
12.00-12.30					
ECToH Milan 2026 Declaration + next ECToH					
12.30-13.00 LUNCH TO GO					

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Registration

REGISTRATION FEES

	Early Bird Until 31 st March 2026	Late booking From 1 st April 2026
General	€ 500,00	€ 700,00
One Day Ticket	€ 350,00	€ 500,00
ECL Member	€ 300,00	€ 350,00
Student ticket	€ 150,00	€ 150,00

* Students/residents must provide a certification from the hospital/university

Useful information

This event is not open to employees, recipients of financial support, or any individuals or organizations connected to the tobacco or nicotine industry, including those that promote its interests (such as Foundation for a Smoke-Free World or Global Action to End Smoking, or other linked entities).

Participants found to have ties to the industry will be removed from the event.

By registering, participants acknowledge that they are NOT affiliated with the tobacco or nicotine industry and they are aware that otherwise their registration will not be accepted.

Remittance

Registration fees shall be paid by credit card or bank transfer (within 5 days) through the on-line system available on the congress web site. When paying by bank transfer, a copy of the transfer receipt must be sent to ectoh@mzevents.it. Registrations without proof of payment will not be accepted. On-site registrations can be accepted and must be paid only by credit card. Cheques will not be accepted.

Currency

Registration fees and charges must be paid in euros.

Cancellation and refund

Cancellations must be sent in writing to ectoh@mzevents.it. The amount equal to 80% of the fee paid will be refunded for cancellations received by 31st March 2026. For cancellations received from 1st till 29th April 2026, a refund of 50% of the fee will be granted. After 30th April 2026 no refunds will be issued. All refunds will be paid in euros after the congress.

Liability and insurance

Registration fees do not include the insurance of participants against personal accidents, sickness and cancellations by any party, theft, loss or damage to personal possessions. Participants are advised to take out adequate personal insurance to cover travel, accommodation, cancellation and personal effects.

Registration fees include

- entrance to plenary lectures, parallel sessions, poster sessions and exhibition
- coffee breaks and lunches during the conference programme
- certificate of attendance

Registration fees include 22% VAT

Invoicing and name changing

When filling out the online registration form the Secretariat strongly recommend to pay attention to the Invoicing page.

Before registering, carefully check who the invoice shall be headed to and make sure you have all relevant information:

- header
- address
- VAT code
- fiscal code (for Italians only)
- PO number (if required)

Make sure the invoice details/name spelling you are going to indicate are the correct ones. In case of requests for data corrections and/or invoice re-issuing due to wrong data submission, the Organising Secretariat will apply a fee of € 50,00 for each new document re-issued, which shall be paid in advance.

Congress Venue

NH MILANO CONGRESS CENTRE

Strada 1 Milanofiori
20057 Assago | ITALY
T. +39 02 824791

<https://www.nh-hotels.com/en/hotel/nh-milano-congress-centre/meetings-events>

NH Milano Congress Centre

Location

The NH Milano Congress Centre is one of the largest conference centers in Milan, located just a short walk from the Metro station “Assago Milanofiori Forum” (Green Line M2).

Ticket (90 minutes): 2.20€

The city center is only 15 minutes away by metro.



The Hotel

The NH Hotel, next to the Congress Center, provides 255 spacious, entirely renovated rooms, with free Wi-Fi.

Useful information

Climate: The best times to visit Milan are April to May or September to October. These spring and fall months straddle the city's manic peak tourism season, and they also escape the summer's sweltering temperatures. The average maximum daytime temperature lies around 24.4°C (75.9°F).

Time: Italy is in the Central European time zone, which means that Milano is one hour ahead of Greenwich Mean Time (GMT/WET), and 5 hours ahead of the American East Coast (EST). Summertime, when daylight saving time is being observed, is from the end of March to the end of October (+1 hour).

Currency: The Euro is the official currency in Italy which can be considered one of the less expensive countries in Europe.

Safety: By western standards, Milano is a safe city to travel to and visit. The city attracts an entrepreneurial, well-cultured crowd with its allure of high-profile fashion shows and rising financial prospects. It is also a very lively university city, with students coming from all over the world. Milano also experiences a lot of tourism creating a reassuring infrastructure and bustle for those visiting.

Visa and Travel Info: Citizens of European Union countries and countries that have signed the Schengen treaty require only a valid passport or ID card to travel to Italy. Citizens from non-EU countries can enter Italy with a passport valid for at least three months after the scheduled departure date from the Schengen area. A VISA may be required to enter Italy depending on your country of origin. To find out if you need to obtain a VISA, click here: <https://vistoperitalia.esteri.it/home/en>

List of foreign consulates and embassies in Italy Italian Embassies in the world: <https://www.ambasciata.net/1.php?c=Italia> Italian Consulates in the world: <https://www.ambasciata.net/1c.php?c=Italia>





Supporting Organizations



Organising Secretariat
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