

NICOTINE FREE SPACES FOR HEALTHIER CITIES.

2026
ECTH

EUROPEAN CONFERENCE
ON TOBACCO OR HEALTH

MILAN, MAY
20TH - 22ND



Hosted by



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Welcome to the 10th European Conference on Tobacco or Health

We are excited to invite you to the 10th European Conference on Tobacco or Health (ECToH) in Milan, Italy, in 2026. This milestone edition marks 30 years of progress in the fight against tobacco and nicotine and will focus on how we can create healthier cities across Europe. ECToH Milan 2026 – “Nicotine-Free Spaces for Healthier Cities” – reflects a critical vision for the future. In the coming years, our cities must become more than just places to live — they must be environments that actively promote health, well-being, and sustainability. To achieve this, we must clear our urban spaces of tobacco, nicotine, and all emerging products — from schools and parks to streets and public transport hubs.

To build healthier cities, we must focus on creating smoke- and nicotine-free environments — areas with clean air, accessible green spaces, and urban spaces that prioritize health for all, especially vulnerable populations. By removing harmful products and centering health in urban planning, we can foster cities that improve both physical and mental well-being.

This goal aligns with the WHO Framework Convention on Tobacco Control (FCTC), which urges countries to implement effective measures to protect people from exposure to tobacco smoke in public places. It also supports the European Union’s target, set in Europe’s Beating Cancer Plan, of achieving a Tobacco-Free Generation by 2040.

Yet, this vision is threatened by the tobacco industry’s growing narrative of a “smoke-free future.” While this message may appear aligned with public health, it is in fact a strategic illusion. By promoting new nicotine products under the guise of harm reduction, Big Tobacco is rebranding itself as part of the solution, while continuing to fuel addiction and obstruct tobacco control efforts.

At ECToH Milan 2026, we will explore how we can work together to create cities that are not only free from tobacco and smoke, but also from nicotine and aerosols — and that fully embrace sustainable, health-promoting environments for everyone.

Join us in Milan for ECToH 2026, as we take a bold step towards healthier Cities in Europe.

Prof. Francesco Schittulli



Prof. Francesco Schittulli
President LILT

Prof. Marco Alloisio



Prof. Marco Alloisio
President LILT Milan

Dr. Juha Pekka Turunen



Dr. Juha Pekka Turunen
President of ECL,
General Secretary
of Cancer Society of
Finland

Welcome from the ECToH 2026 Scientific Committee

Dear Colleagues,

Tobacco and nicotine use remain the leading causes of preventable disease and death in Europe and across the world. Despite overwhelming scientific evidence linking tobacco and nicotine consumption to cancer, cardiovascular disease, respiratory illness, and a long list of other diseases and disabilities, we are still far from ending the tobacco epidemic. Yet, progress in tobacco control remains too slow. Inaction — or insufficient action — in the face of such clear harm is no longer acceptable.

Adding to this danger is the growing influence of Big Tobacco’s narrative of a “smoke-free future”. By promoting alternative tobacco and nicotine products under the guise of harm reduction, the industry is rebranding itself as part of the solution, while continuing to drive addiction and undermine tobacco control efforts. This narrative risks deeply confusing the public, especially young people, who may begin to believe that the industry genuinely supports healthier cities and a healthier world.

That is why the 10th European Conference on Tobacco or Health (ECToH) comes at a crucial moment. Not only does this edition mark a significant milestone in the history of ECToH, but it also presents a unique opportunity to align tobacco control with a broader vision of health and sustainability: Nicotine-Free Spaces for Healthier Cities. Tobacco and nicotine have no place in the cities we want for future generations. Cleaner air, more green spaces, and public environments free from harmful substances are essential to achieving the WHO’s One Health approach, protecting people from tobacco smoke and the influence of the tobacco industry.

As the European Union aims for a Tobacco Endgame by 2040, defined as less than 5% of the population using tobacco, this conference is more than a scientific event: it is a collective commitment to act. At ECToH Milan 2026, we will reflect, exchange, and innovate together. We will discuss how to improve communication in a digital world, how to counter the evolving tactics of the tobacco industry, and how to design urban policies that promote clean, equitable, and healthy spaces for all. We invite you to join us in Milan to share your knowledge, challenge old paradigms, and help shape a healthier Europe.

Dr. Silvano Gallus



Dr. Silvano Gallus
Chair of the ECToH
Milan 2026 Scientific
Committee

Honour Committee



Silvio Garattini

Founder and President of Mario Negri Institute for Pharmacological Research



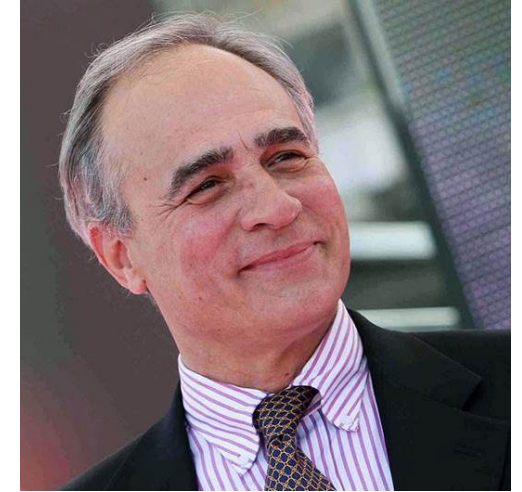
Girolamo Sirchia

Physician and politician, ex Italian Health Minister (Sirchia Law, smoking ban)



Kristina Mauer-Stender

Regional Advisor for Tobacco Control World Health Organization - Europe



Andrea Monti

Chief Communications Officer
Fondazione Milano Cortina 2026

Scientific Committee



Francesco Schittulli
LILT President



Marco Alloisio
President LILT Milan



Juha Pekka Turunen
President of ECL, General Secretary of the Cancer Society of Finland



Silvano Gallus
Chair of the ECToH 2026 Scientific Committee

Andrea Bianco, Italy
Pierre Gilbert Bize, Belgium
Roberto Boffi, Italy
Josep Maria Borràs, Spain
Maria Sofia Cattaruzza, Italy
Angela Ciobanu, Denmark
Luke Clancy, Ireland
Ranti Fayokun, United Kingdom
Wolfgang Fecke, Belgium
Cristiana Fonseca, Portugal
Suzanne Gabriels, Belgium
Allen Gallagher, United Kingdom

Daniela Giangreco, Italy
Luk Joossens, Belgium
Niels Them Kjaer, Denmark
Shira Kislev, Israel
Alessandra Lugo, Italy
Giuseppe Marulli, Italy
Cristina Martinez, Spain
José Maria Martin-Moreno, Spain
Rui Medeiros, Portugal
Florin Mihaltan, Romania
Laureano Molins, Spain
Manfred Neuberger, Austria

Ugo Pastorino, Italy
Cornel Radu-Loghin, Belgium
Erin Roman, Belgium
Luciano Ruggia, Switzerland
Francesco Sardanelli, Italy
Isabelle Soerjomataram, Netherlands
Nicola Sverzellati, Italy
Giuseppe Tonini, Italy
Danielle van Kalmthout, Belgium
Constantine Vardavas, Greece
Wendy Yared, USA
Efthimios Zervas, Greece

Speakers & Chairs

Abbink Henry – BELGIUM
Aboueldahab Ali – ITALY
Alloisio Marco – ITALY
Anghel  Federico – ITALY
Antinozzi Martina – ITALY
Asta Federica – ITALY
Asztalos Bogdan Timot – HUNGARY
Baldwin David – UNITED KINGDOM
Ballb  Gibernau Montse – SPAIN
Bar Zeev Yael – ISRAEL
Bast Lotus Sofie – DENMARK
Bertol  Lamberto – ITALY
Bianco Andrea – ITALY
Bialous Stella – UNITED STATES
Bignardi Matteo – ITALY
Bjurlin Marc – UNITED STATES
Blake Martina – IRELAND
Boersma Jeltsje – BELGIUM
Boffi Roberto – ITALY
Borr s Josep Maria – SPAIN
Branston Robert J. – UNITED KINGDOM
Butti Clarissa – ITALY
Candal Pedreira Cristina – SPAIN
Cardamone Ugo – ITALY
Caroli Francesco – ITALY
Cattaruzza Maria Sofia – ITALY
Ciobanu Angela – DENMARK
Clancy Luke – IRELAND
Curioni Fontecedro Alessandra – SWITZERLAND
Cunningham Rob – CANADA
Dagli Elif – TURKEY
Dagli Guner Murat – TURKEY
Dowd Suzanne – IRELAND
Eschenbrenner Am lie – FRANCE
Fan Siyuan – UNITED KINGDOM
Fayokun Ranti – UNITED KINGDOM
Fecke Wolfgang – BELGIUM
Fel pez Borrea Sofia – FRANCE
Feliu Ariadna – UNITED KINGDOM
Fern ndez Esteve – SPAIN
Ferketich Amy – UNITED STATES

Filippi Andrea Riccardo – ITALY
Filippidis Filippos – UNITED KINGDOM
Fong Geoffrey Thomas – CANADA
Fonseca Cristiana – PORTUGAL
Franceschi Silvia – ITALY
Fu Marcela – SPAIN
Gabriels Suzanne – BELGIUM
Gallagher Allen – UNITED KINGDOM
Gallus Silvano – ITALY
Gelmi Giusi – ITALY
Giangreco Daniela – ITALY
Gil Alba – BELGIUM
Girvalaki Charis – BELGIUM
Gorini Giuseppe – ITALY
Gorasso Vanessa – BELGIUM
Graffigna Guendalina – ITALY
Guerrero Ib n ez Francisco Jes s – SPAIN
Guignard Romain – FRANCE
Halliwell Peter – GERMANY
Hanafin Joan – IRELAND
Hasanova Aygun – AZERBAIJAN
Havermans Anne – NETHERLANDS
Healy Eibhl n – IRELAND
Hellberg Jesper – SWEDEN
Holler Mehitabel – BELGIUM
Huber Laurent – UNITED STATES
Ibrahim Amna – ITALY
Jakupovic Sara – SWEDEN
Joossens Luk – BELGIUM
Jovanovi  Olivera – SERBIA
Katsaounou Paraskevi – GREECE
Keng Jasmine – UNITED STATES
Kejeradze Elisabed – GEORGIA
Kislev Shira – ISRAEL
Kjaer Niels Them – DENMARK
Knudsen Astrid – DENMARK
Lacapra Manuela – ITALY
Larsdotter Zweyberg Alma – SWEDEN
Legg Tess – UNITED KINGDOM
Lerouge Ali nor – FRANCE
Li Charlotte Xin – UNITED KINGDOM
L pez Nicol s  ngel – SPAIN

Lotrean Darius – ROMANIA
Lotrean Lucia Maria – ROMANIA
Lugo Alessandra – ITALY
Lusetti Chiara – ITALY
Mampieri Maria – ITALY
Martena Martijn – NETHERLANDS
Martinez Cristina – SPAIN
Matthes Britta K. – UNITED KINGDOM
Matwiejuk Weronika – POLAND
Mauer Stender Kristina – DENMARK
Medina Ana Paula – SPAIN
Melazzini Mario – ITALY
Micheletto Claudio – ITALY
Michils Marc – BELGIUM
Miller Marta – POLAND
Molinaro Sabrina – ITALY
Molino Annamaria – ITALY
Molins Laureano – SPAIN
Neuberger Manfred – AUSTRIA
Nowicka Janik Julia – POLAND
Ogalla Toledo Mila – SPAIN
Ollila Hanna – FINLAND
Ostoji  Jelena – CROATIA
Paegle Diana – LATVIA
Parola Annamaria – ITALY
Parolini Cristian – ITALY
Parrinello Melissa – ITALY
Pastorino Ugo – ITALY
Pauwels Charlotte – NETHERLANDS
Pelgrim Elise – NETHERLANDS
Peruga Armando – POLAND
Pettinicchio Silvia – ITALY
Pisinger Charlotta – DENMARK
Planas Maluenda David – SPAIN
Possenti Irene – ITALY
Przewo niak Krzysztof – POLAND
Radu Loghin Cornel – BELGIUM
Ravara Sofia – PORTUGAL
Rey Brandariz Julia – SPAIN
Roman Erin – BELGIUM
Rollini Ruggero – ITALY
Romelli Marco – ITALY

Ruggia Luciano – SWITZERLAND
Sacchi Giulia – ITALY
Salkovi  Naida – BOSNIA HERZEGOVINA
S nchez Trasancos Mar a – SPAIN
Sardanelli Francesco – ITALY
Scala Marco – ITALY
Schaller Katrin – GERMANY
Schaul Lex – LUXEMBOURG
Schittulli Francesco – ITALY
Segal Alexa – FRANCE
Seijo Luis – SPAIN
Shackcloth Michael – UNITED KINGDOM
Shehu Andi – ITALY
Sheikh Zaineb – UNITED KINGDOM
Sirchia Girolamo – ITALY
Sivarathnam Gayatri – CANADA
Skipalskyi Andrii – UKRAINE
Solimini Renata – ITALY
Steca Patrizia – ITALY
Stival Chiara – ITALY
Stjerna Helen – SWEDEN
Talhout Reinskje – NETHERLANDS
Tamang Mary Elizabeth – ITALY
Teshima Ayaka – SPAIN
Tigova Olena – SPAIN
Tommasino Chiara – ITALY
Turunen Juha Pekka – FINLAND
Udeanu Amalia – SPAIN
Van den Steen Dirk – BELGIUM
Van Kalmthout Danielle – BELGIUM
Vardavas Constantine – GREECE
Verheyen Joachim – BELGIUM
Veronese Chiara – ITALY
Vitale Alessandro – ITALY
Waning Manon – NETHERLANDS
Zandonai Thomas – SPAIN
Zdravkovic Aleksandar – SERBIA
Zervas Efthimios – GREECE
Zenoni Isabella – ITALY
Zorzoli Cristina – ITALY

Timetable

WED 20.05 2026

Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
08.15-09.00					
Registrations					
09.00-10.00					
Opening Ceremony					
10.00-11.00					
Opening Scientific Session S. Gallus					
11.00-11.30 COFFEE BREAK					
11.00-11.30 FOYER - Poster Sessions					
11.30-12.30					
Novel and Emerging Nicotine and Tobacco Products Chair L. Ruggia Co-chair M. Neuberger	Equity and Inclusion and Health Literacy Chair J. Hanafin Co-chair C. Fonseca	Best of ECTOH 2023 Chair F. Sardanelli Co-chair L. Molins		Call for School Projects & Best Practice Award Chair G. Sacchi Co-chair A. Vitale	
12.30-13.30					
KEYNOTE Tobacco Control Scale L. Joossens - E. Roman					
13.30-14.30 LUNCHTIME					
13.30-14.30 FOYER - Poster Sessions					

PLENARY

SPECIAL
EVENT

WORKSHOP

STATE OF
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SIMPOSIA

PARALLEL
SESSION

Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
14.30-15.00					
The European Tobacco Products Directive (TPD): Current Impact and Future Steps C. Vardavas Chair Possenti I.	ECAC: Beyond Tobacco. Nicotine Matters S. Franceschi - W. Fecke Chair Scala M.				
15.00-16.00					
WHO - Unmasking the Appeal: How Nicotine Addiction Is Engineered, Accelerated and Sustained Chair A. Ciobanu Co-chair R. Fayokun	Health Impacts of Tobacco and Nicotine Use Chair S. Franceschi Co-chair M. S. Cattaruzza	Tobacco and Nicotine Taxation Chair E. Fernández Co-chair E. Roman	JA-SAFE Chair C. Vardavas	Mobilizing Gen Z for a Tobacco and Nicotine-Free Future Chair M. Morandi - R. Rollini	Campaigning for Health: Workshop on Civic Action Against Tobacco F. Anghelé - A. Shehu
16.00-16.30 COFFEE BREAK					
16.00-16.30 FOYER Poster Sessions					
16.30-17.00					
WHO - Framework Convention on Tobacco Control (FCTC) K. Mauer-Stender Chair Scala M.	Sport and Tobacco-Free Promotion T. Zandonai Chair Possenti I.		Engaging 9-Year-Olds: Italian Evidence and Practice over a Decade (16:30-17:30) Chair G. Sacchi Co-chair M. Lacapra		JA-SAFE Internal Meeting
17.00-18.00					
WHO Framework Convention on Tobacco Control (FCTC) Chair A. Ciobanu Co-chair C. Girvalaki	Snus, Nicotine Pouches and Other Nicotine and Tobacco Products Chair S. Gallus Co-chair T. Zandonai	The Gendered Epidemic Chair E. Tamang			JA-SAFE Internal Meeting

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Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
09.30-10.00					
	Youth and Adolescence S. Molinaro Chair Stival C.	Lung Cancer Screening D. Baldwin Chair Possenti I.		Unlocking the Potential of Forward-Looking Tobacco Control Measures in Europe Chair S. Bialous	JA-SAFE Internal Meeting (09:00-10:00)
10.00-11.00					
Agenti 00Sigarette: a Celebration for Primary School Children Internal Event 	Tobacco and Nicotine in Youth Chair L. Clancy Co-chair S. Kislev	Integrating Smoking Cessation into Clinical Care Chair U. Pastorino Co-chair M. Neuberger	Nicotine Pouches Ciobanu A. Fayokun R. Stjerna H.	Unlocking the Potential of Forward-Looking Tobacco Control Measures in Europe Chair S. Bialous	
11.00-11.30 COFFEE BREAK					
11.00-11.30 FOYER Poster Sessions					
11.30-12.00					
Agenti 00Sigarette: a Celebration for Primary School Children Internal Event (until 12.30) 	Tobacco Industry Interference Index E. Roman Chair Scala M.	Taxation and Fiscal Policy Á. López-Nicolás Chair Possenti I.	Joint Health Actions: Healthy Cities and Companies Against Tobacco (11.30-12.30) 	Smoking Cessation: the Role of Cytisine (11.30-12.30) Chairs K. Przewozniak, M. Bjurlin	
12.00-13.00					
	Tobacco Industry Interference in Governments Chair A. Gallagher Co-chair E. Roman	Tobacco Taxation Chair L. Clancy Co-chair Á. López-Nicolás	Joint Health Actions: Healthy Cities and Companies Against Tobacco (11.30-12.30) 	Nicotine Pouch Cessation Lessons from Sweden's Clinical Frontline (12.30-13.30) Chair H. Jesper Co-chair S. Gabriels	Prevention in Action: Experiential Methods for Health Professionals (12:00-13:30) M. Parrinello - T. Ghitti
13.00-13.30					
	ECL 30 Yrs of ECToH J. Pekka Turunen L. Joossens W. Fecke Chair Possenti I.	Funding Corner Network for Collaborative Future Projects C. Lusetti	Conventional and Electronic Cigarettes: Real Impact on Health and Tobacco Control A. Bianco L. Ruggia Chair Scala M.	Nicotine Pouch Cessation Lessons from Sweden's Clinical Frontline (12.30-13.30) Chair H. Jesper Co-chair S. Gabriels	Prevention in Action: Experiential Methods for Health Professionals (12:00-13:30) M. Parrinello - T. Ghitti

Timetable

THU 21.05 2026

Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
13.30-14.30 LUNCHTIME					
13.30-14.30 FOYER Poster Sessions					
14.30-15.00					
KEYNOTE Research Vs. Policy Making for Tobacco Control E. Fernández Chair Gallus S.		ESO Observatory on Lung Cancer: Innovation and Care in the Next 12 Months (14:30-16:00) Chair A. Curioni			Prevention in Action: Experiential Methods for Health Professionals (14:30-16:00) Chair M. Parrinello Co-chair T. Ghitti
15.00-16.00					
Tobacco Industry Interference in Science Chair A. Lugo Co-chair E. Fernández	Smoke and Aerosol-Free Environment in Pregnancy and Childhood Chair C. Vardavas	ESO Observatory on Lung Cancer: Innovation and Care in the Next 12 Months (14:30-16:00) Chair A. Curioni	Monitoring Nicotine Control Policies: Future Directions and Challenges E. Roman		Prevention in Action: Experiential Methods for Health Professionals (14:30-16:00) Chair M. Parrinello Co-chair T. Ghitti
16.00-16.30 COFFEE BREAK					
16.00-16.30 FOYER Poster Sessions					
16.30-17.00					
KEYNOTE Surveillance System G.T. Fong Chair Gallus S.					
17.00-18.00					
E-Cigarettes and Other Nicotine and Tobacco Products Chair N. Them Kjaer Co-chair S. Gabriels	Smoking Cessation: Drivers and Outcomes Chair J. Borras Co-chair C. Veronese	Advocacy Readiness for the EU Tobacco and Nicotine Product Directive Chair E. Roman Co-chair J. Verheyen	From Burden to Policy: New Evidence for Tobacco and Nicotine Control in Europe Chair A. Segal	Patient Engagement: What Future? G. Graffigna (17:30-18:00)	

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Timetable

FRI 22.05 2026

Arena	Scala 4	Scala 3	Scala 2	Scala 1	Brera
09.30-10.00					
KEYNOTE Tobacco Endgame (ERS statement) Filippidis F. Chair Gallus S.					Towards Impactful Youth Advocacy: Debate on the Future of Youth in Tobacco Control Chair D. Lotrean
10.00-11.00					
Tobacco Endgame Chair W. Fecke Co-chair F. Filippidis	Smoke and Aerosol-Free Environment Chair C. Martinez Co-chair K. Van Kalmthout	Patient-Centred Tobacco Control in EU Health Chair: A. Gil	Heated Tobacco and Nicotine Sticks: Appeal, Use, Health Effects and Regulation Chair R. Talhout Co-chair R. Fayokun		
11.00-11.30 COFFEE BREAK					
11.30-12.30					
Closing Ceremony					
12.30-13.00 LUNCH TO GO					

PLENARY

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SESSION

ARENA
09.00-10.00

Opening Ceremony
 Francesco Schittulli, President, LILT
 Marco Alloisio, President, LILT Milano
 Tedros Adhanom Ghebreyesus, WHO Director-General - video message
 Juha Pekka Turunen, President, ECL - video message
 Lamberto Bertolè, Health Councillor, Municipality of Milan
 Dirk Van den Steen, Head of Unit, DG SANTE
 Kristina Mauer-Stender, Regional Advisor for Tobacco Control, WHO Europe
 Renata Solomini, Senior Investigator, Dept. of Addiction and Doping, ISS
 Andrea Monti, Communications Director, Milano Cortina 2026 Foundation

Presenter

ARENA
10.00-11.00

Opening Scientific Session
 Silvano Gallus, Chair ECToH Milan 2026 Scientific Committee
 Girolamo Sirchia, Former Ministry of Health, Italy
 Reinskje Talhout Rese, Senior Scientific Advisor and Head of WHO CC Tobacco Product Regulation and Control, RIVM
 Luke Clancy, Director, TobaccoFree Research Institute Ireland – TFRI
 Letizia Gabaglio, Science Journalist

Moderator

11.00-11.30
 Coffee break
Poster Sessions - Foyer

11.30 - 12-30
ARENA  **Novel and Emerging Nicotine and Tobacco Products**
 Chair L. Ruggia - Co-chair M. Neuberger

Asta F. Impact of New Tobacco Products on smoking prevalence in Italy: A Double-Intervention Interrupted Time Series Analysis (PASSI 2008–2023)
 Li (Xin) C. Combustible tobacco and emerging nicotine-containing product use among older adults in the European Union: findings from Eurobarometer 2023
 Pauwels C. Nicotine sticks for use in heated tobacco product devices: marketing, content, emissions and regulatory approaches
 Reinskje T. Cooling Compounds in Tobacco Products Before and After Ban
 Ferketich A. Patterns in Tobacco Use Transitions among Adolescents and Young Adults who Use E-cigarettes Alone or With Other Products

11.30 - 12-30
SCALA 4  **Equity and Inclusion and Health Literacy**
 Chair J. Hanafin - Co-chair C. Fonseca

Hanafin J. Different Types of School Absenteeism and Associations with Smoking and E-Cigarette Use
 Teshima A. Educational inequalities in tobacco-related cancer mortality in 28 European countries


Udeanu A. Tobacco Use and Cessation Among Adults with Intellectual Disability: Advancing Inclusion in Tobacco Research
 Lotrean D. Designing Retrieval Augmented Generative Artificial Intelligence Applications in Tobacco Control: Lessons Learned During ECTC25

11.30 - 12.30
SCALA 3  **Best of ECTOH 2023**
 Chair F. Sardanelli - Co-chair L. Molins


Rey-Brandariz J. The Tobacco Epidemic in Spain: 1987-2020
 Scala M. The role of novel nicotine-containing products on SARS-CoV-2 infection and COVID-19 progression
 Guerra Tort C. Attributable mortality to second-hand smoke exposure in Spain
 Sheikh Z. How has the tobacco industry passed tax changes through to consumers in 12 Sub-Saharan African countries?


11.30 - 12.30
SCALA 1  **Call for School Projects & Best Practice Award**
 Chair Sacchi G. - Co-chair Vitale A.


Speakers Butti C., Skipalskyi A., Zenoni I., Zorzoli C., von Eichborn S., Schaul L.

12.30-13.30
ARENA  **KEYNOTE - Tobacco Control Scale**
 Joossens L. - Roman E.

13.30-14.30
 Lunchtime
Poster Sessions - Foyer











14.30-15.00
ARENA  **The European Tobacco Products Directive (TPD): Current Impact and Future Steps**
 Vardavas C.

14.30-15.00
SCALA 4  **ECAC: Beyond Tobacco. Nicotine Matters**
 Franceschi S. - Fecke W.

15.00-16.00
ARENA  **WHO - Unmasking the Appeal: How Nicotine Addiction Is Engineered, Accelerated and Sustained**
 Chair Ciobanu A.
 Co-chair Fayokun R.

Final Programme

WED 20.05 2026

- 15.00-16.00
SCALA 4  **Health Impacts of Tobacco and Nicotine Use**
Chair Franceschi S. - Co-chair Cattaruzza M. S.
- Lugo A. Effect of the use of novel nicotine products on the risk of cancer and other non communicable diseases
- Bjurlin M. Urinary Carcinogens, Molecular Alterations, and Bladder Cancer Risk in Electronic Cigarette Users
- Bjurlin M. Prognostic Impact of Combustible Smoking Cessation on Bladder Cancer Outcomes
- Antinozzi M. Effect of novel tobacco products on gut microbiota composition in healthy young adults
- Healy E. Comparative Effects of Vaping, Smoking, and Dual Exposure on Third Trimester Fetal Biometry A Secondary Analysis of the ECHO Study
- 15.00-16.00
SCALA 3  **Tobacco and Nicotine Taxation**
Chair Fernández E. - Co-chair Roman E.
- Sheikh Z. Eroding the Floor: The Weakening Impact of the UK's Minimum Excise Tax on Tobacco
- Dera P. Is the industry helping to combat illegal trade? Poland's experience in recent years
- Zdravković A. Heated Tobacco Products Use in Serbia
- Jovanović O. Youth Smoking Initiation in CESEE countries: A comparative analysis among ten selected countries
- 15.00-16.00
SCALA 2  **JA-SAFE – The EU Joint Action on Health Promotion and Disease Prevention including Smoke and Aerosol Free Environments**
Vardavas C.
- Speakers Labriola M., Solimini R., Paegle D.I., Aszalos A., Martinez C., Gallus S.
- 15.00-16.00
SCALA 1  **Mobilizing Gen Z for a tobacco and nicotine-Free Future**
Chairs Morandi M. e Rollini R.
- 15.00-16.00
BRERA  **Campaigning for Health: Workshop on Civic Action Against Tobacco**
Anghelé F. e Shehu A.
- 16.00-16.30
Coffee break
Poster Sessions - Foyer
- 16.30-17.00
ARENA  **WHO Framework Convention on Tobacco Control (FCTC)**
Mauer-Stender K.
Panelists Blake M., Roman E.
- 16.30-17.00
SCALA 4  **Sport and Tobacco-Free Promotion**
Zandonai T.
- 16.30-17.00
SCALA 2  **Engaging 9-Year-Olds: Italian evidence and practice over a decade**
Chair Sacchi G. - Co-chair Lacapra M.
Agenti 00Sigarette: an Experiential Model
Evaluating the “Agenti 00Sigarette: LILT mission”
- Giangreco D.
Steca P.
- 16.30-17.00
BRERA **JA-SAFE Internal Meeting**
- 17.00 -18.00
ARENA  **WHO Framework Convention on Tobacco Control (FCTC)**
Chair Ciobanu A. - Co-chair Girvalaki C.
- Van Kalmthout D. Tobacco Product Waste at the Crossroads of Global and EU Law: Aligning the SUP Revision with FCTC Article 18 and the UN Plastics Treaty
- Cunningham R. Canada's Successful Implementation of Warnings Directly on Individual Cigarettes
- Schaller K. The new Public Health Index – assessing public health policies in Europe
- Nayani S. Advancing Tobacco Control in Belgium: Progress, Innovation, and Remaining Challenges under the WHO FCTC
- Gorasso V. How does Europe monitors tobacco use? Gaps and opportunities revealed through a 16-country analysis
- 17.00 -18.00
SCALA 4  **Snus, Nicotine Pouches and Other Nicotine and Tobacco Products**
Chair Gallus S. - Co-chair Zandonai T.
- Eschenbrenner A Illicit Digital Marketing of New Nicotine Products in France: a 2024 Online Observatory
- Zandonai T. Nicotine in Sports: Discrepancies Between Neurophysiological Effects and Performance Outcomes
- Bast Lotus S. Who are the young users of oral nicotine pouches; those already smoking cigarettes – or a new group of nicotine addicts?
- Larsdotter Smokeless nicotine use during pregnancy and preeclampsia hazard: a Swedish population-based cohort study
- Zweyberg A. Overview of Emerging Nicotine Product Use by Teenagers and a Comparison with Smoking and E-Cigarette Use
- Hanafin J.

WED 20.05 2026

17.00-18.00

SCALA 3



The Gendered Epidemic

Chair Taman E.

Speakers

Pisinger C., Dagli E., Ravara S.

17.00 -18.00

BRERA

JA-SAFE Internal Meeting

THU 21.05 2026

09.00-10.00

BRERA

JA-SAFE Internal Meeting

09.30-10.00

SCALA 4



Youth and Adolescence

Molinaro S.

09.30-10.00

SCALA 3



Lung Cancer Screening

Baldwin D.

09.30-11.00

SCALA 1



Unlocking the potential of forward-looking tobacco control measures in Europe

Chair Bialous S.

Speakers

Ollila H., Huber L., Szilagyi T., Talhout R., Martena M., Garde A., Matthes B.K., Gallagher A.

10.00-12.30

ARENA



Agenti 00Sigarette: a celebration for Primary School Children

Final Event: Kids present their work on smoke and nicotine free living.

Internal Event

Final Programme

10.00-11.00

SCALA 4



Tobacco and Nicotine in Youth

Chair Clancy L. - Co-chair Kislev M. S.

Sivaratnam S.

Clearing The Air – Exploring The International Public Policy Responses to the Synthetic Nicotine Crisis: A Scoping Review

Miller M.

Level of nicotine dependence in dual users of electronic and tobacco cigarettes in Polish adolescents – the PolNicoYouth Study

Romelli M.

How much pocket money flies into addictions? Spending on nicotine products among underage Italian students

Fan S.

Association between social media use frequency and oral nicotine pouch awareness and use among US middle and high school students using National Youth Tobacco Survey data, 2021-2023

Steca P.

Ten-year follow-up evaluation of the anti-smoking educational program “Agenti 00Sigarette – Missione LILT”: A mixed-method study

10.00-11.00

SCALA 3



Integrating Smoking Cessation into Clinical Care

Chair Pastorino U. - Co-chair Neuberger M.

Gorini G.

Integration with smoking cessation in the CCM-ITALUNG2 pilot on lung cancer screening in Italy. Preliminary results

Przewozniak K.

Cytisine as smoking cessation aid: its history, neuropharmacological activity, treatment regimen, safety profile and effectiveness. Brief summary of current scientific knowledge

Ostojic J.

Approach to current smokers with obstructive lung disease in tertiary outpatient department in Croatia.

Katsaounou P.

Cytisinicline for Smoking Cessation in Smokers with Multiple Comorbidities: Real-World Outcomes from an Extended-Dose Strategy

10.00-11.00

SCALA 2



Nicotine Pouches

Ciobanu A.

Fayokun R.

Stjerna H.

11.00-11.30

Coffee break

Poster Sessions - Foyer

11.30-12.00

SCALA 4



Tobacco Industry Interference Index

Roman E.

11.30-12.00	SCALA 3	Taxation and Fiscal Policy López-Nicolás A.	Kislev S. Fidanovski K.	How to calculate the size of a country's e-cigarette shadow market? Easier to afford, more likely to be smoked? Marlboro indices show higher cigarette affordability in the South and East of Europe
11.30-12.30	SCALA 2	Joint Health Actions: Healthy Cities and Companies Against Tobacco With the presence of Marco Alloisio, President of LILT Milan, Luisa Bruzzolo, General Director of LILT Milan Lamberto Bertolè, Health Councillor, Municipality of Milan	Cunningham R.	Canada's Annual Tobacco Strategy Cost Recovery Fee on Tobacco Manufacturers
		<i>Healthier Cities, Smoke-Free Cities: Smoking, Nicotine & Urban Life</i> Milan Municipality	12.00-13.30	BRERA
Speakers		Molino A., Pettinicchio S., Bignardi M., Parolini C., Micheletto C.		Prevention in Action: Experiential Methods for Health Professionals Parrinello M. - Ghitti T.
Speakers		<i>Call for Projects & Special Award: Companies Against Tobacco</i> Vimercati N., Russo L., Cardamone U.	12.30-13.30	SCALA 1
Speaker		<i>Caccia alla Cicca / Cigarette Butt Busters – Corporate Volunteering Initiative</i> Mampieri M.		Nicotine Pouch Cessation – Lessons from Sweden's Clinical Frontline Chair Gabriels S.
11.30-12.30	SCALA 1	Smoking cessation: the role of Cytisine Chairs Przewozniak K. - Bjurlin M.	Speaker	Hellberg J.
Speakers		Przewozniak K., Bjurlin M., Tinghino B., Girvalaki C.	13.00-13.30	SCALA 4
12.00-13.00	SCALA 4	Tobacco Industry Interference in Governments Chair Gallagher A. - Co-chair Roman E.		ECL 30 yrs of ECToH Pekka Turunen J., Joossens L., Fecke W.
Sheikh Z.		Patterns of Influence in EU Tobacco Tax Directive Consultation: Evidence from Sentiment and Similarity Analysis	13.00-13.30	SCALA 3
Dagli Guner E.		Development of the New Tobacco Industry Manipulation Index (NTIMI-40): A Comprehensive Tool for Detecting and Quantifying Industry Interference		Funding Corner Network for collaborative future projects Lusetti C.
Dera P.		Tobacco Industry Interference Index 2025: Poland	13.00-13.30	SCALA 2
Asztalos B.		Tobacco harm reduction narratives in Hungarian media ads: Introducing an innovative monitoring technique		Conventional and Electronic Cigarettes: Real Impact on Health and Tobacco Control Bianco A., Ruggia L.
12.00-13.00	SCALA 3	Tobacco Taxation Chair Clancy L. - Co.chair López-Nicolás A.	13.30-14.30	
Parola A.		Integrated model for tobacco control: fiscal measures in Europe and evidence-based advocacy activities by Fondazione Umberto Veronesi ETS		Lunchtime Poster Sessions - Foyer
			14.30-15.00	ARENA
				KEYNOTE - Research vs. Policy Making for Tobacco Control Fernández Muñoz E.
			14.30-16.00	SCALA 3
				ESO Observatory on Lung Cancer: Innovation and care in the next 12 months Chair Curioni A.
			Speakers	Seijo L., Pastorino U., Sardanelli F., Shackcloth M., Curioni A., Filippi A.

14.30-16.00	BRERA	Prevention in Action: Experiential Methods for Health Professionals Parrinello M. - Ghitti T.	16.30-17.00	ARENA	KEYNOTE - Surveillance System Fong G.T.
15.00-16.00	ARENA	Tobacco Industry Interference in Science Chair Lugo A. - Co-chair Fernández Muñoz E.	17.00-18.00	ARENA	E-cigarettes and Other Nicotine and Tobacco Products Chair Them Kjaer N. - Co-chair Gabriels S.
Matthes B.K.		Targeting Trust: How the tobacco industry attempts to engage health professionals	Zervas E.		Emissions of particles and carbonyls from the use of herbal tea sticks
Legg T.		Philip Morris International's influence on science on plain packaging of cigarettes: a contemporary case study	Hasanova A.		Public support for banning flavoured e-cigarettes in the European Union: a repeated cross-sectional study using Eurobarometer data from 2017 and 2023
Scala M.		Conflict of interest in research on novel tobacco and nicotine products	Feng M.		Structural Fragility in Digital Public Health Campaigns: A Longitudinal Network Analysis of U.S. E-Cigarette Prevention (2014–2023)
Canevascini M.		Hidden Ties: How the Tobacco Industry Connects with Swiss Universities	Knudsen A.		A new vision for a nicotine and tobacco endgame
Peruga A.		Regulator's Trojan Horse: Tobacco Industry Interference in Spain's Advisory Council	17.00-18.00	SCALA 4	Smoking Cessation: Drivers and Outcomes Chair Borrás J. - Co-chair Veronese C.
15.00-16.00	SCALA 4	Smoke and Aerosol-Free Environment in Pregnancy and Childhood Chair Vardavas C.	Pastorino U.		Stopping smoking reduces all-cause mortality in lung cancer screening trial participants
Bar-zeev Y.		Feasibility and preliminary effectiveness of a digital intervention targeting expectant fathers to promote second-hand smoke exposure reduction during pregnancy: a pilot randomized controlled trial	Guignard R.		Effectiveness of an intervention to improve discussions on smoking cessation in general practice: results from a randomised controlled trial (TABAC-PRO)
Fu M.		Smoking in cars with children: What do Europeans who smoke do? Findings from eight ITC European Surveys	Gorini G.		Postdiagnosis smoking cessation and life expectancy of patients with cancer: a systematic review and meta-analysis
Tigova O.		Promoting smoke-free homes among Spanish households with children: A mixed-methods pilot intervention study	Martinez C.		Trends and social determinants of smoking cessation methods in the European Union, 2012-2020: a repeated cross-sectional analysis
Lotrean L.M.		Active and passive smoking among Romanian pregnant women-impact of the comprehensive ban of smoking in public places	Blake M.		Practical implementation of a financial incentives programme to encourage smoking cessation among low-income populations
Keng J.		An Air Quality Monitoring Study of Indoor Public Places in Bosnia & Herzegovina	17.00-18.00	SCALA 3	Advocacy Readiness for the EU Tobacco and Nicotine Product Directive Chair Roman E. - Co-chair Verheyen J.
15.00-16.00	SCALA 2	Monitoring Nicotine Control Policies: Future Directions and Challenges Chair Roman E.	Speakers		Roman E., Verheyen J., Abbink H., Boersma J.
Speakers		Halliwell P., Abbink H.	17.00-18.00	SCALA 2	From Burden to Policy: New Evidence for Tobacco and Nicotine Control in Europe Chair Segal A.
16.00-16.30		Coffee break Poster Sessions - Foyer	Speakers		LerougeA., FeliuA., Felípez BorreaS., López NicolásA.

THU 21.05 2026

17.30-18.00


SCALA 1  **Patient engagement: what future?**
Graffigna G.

FRI 22.05 2026

09.30-10.00

ARENA  **KEYNOTE - Tobacco Endgame (ERS statement)**
Filippidis F.

09.30-10.00

BRERA  **Towards impactful youth advocacy: Debate on the future of Youth in Tobacco Control**
Chair Lotrean D.

Speakers Verheyen J., Nowicka-Janik J., Dera P.

10.00-11.00

ARENA  **Tobacco Endgame**
Chair Fecke W. - Co-chair Filippidis F.

Branston J.R. Reducing tobacco supplier profits and pricing power: Modelling the impact of a tobacco price cap and tax increase on socioeconomic inequalities in England
Avenel J. The Role of Personality-Tailored Messages in Digital Health Interventions: Using Machine Learning to Optimize Anti-Tobacco Campaigns
Pasquereau A. Trends in smoking in France: a sharp decline over the past 10 years
Tommasino C. Promoting tobacco-free lifestyles through sport: insights from a pilot survey of athletes
Waning M. The role of the EU in achieving a Smokefree Generation in the Netherlands

10.00-11.00

SCALA 4  **Smoke and Aerosol-Free Environment**
Chair Martínez C. - Co-chair Van Kalmthout D.

Peruga A. Trends in Secondhand Smoke Exposure in European Hospitality Venues 2009-2020

Final Programme

Candal-Pedreira C. Impact of secondhand tobacco smoke on lung function and respiratory symptoms in never-smokers: a systematic review and meta-analysis
Gorasso V. A stakeholder-driven framework for routine policy evaluation: a Belgian case study

Median A.P. Secondhand Smoke Exposure in Households in Cantabria: The Influence of Children on Indoor Smoking Behaviors


Ballbè Gibernau M. Impact of the Spanish Tobacco Law on air quality and mortality in mental health wards in Catalonia.

10.00-11.00

SCALA 3  **Patient-Centred Tobacco Control in EU Health (ECL)**
Chair Gil A.

Speakers Dowd S., Holler M., Ogalla Toledo M.

10.00-11.00

SCALA 2  **Heated Tobacco and Nicotine Sticks: Appeal, Use, Health Effects and Regulation**
Chair Talhout R. - Co-chair Fayokun R.
Discussant Havermans A.

Speakers Pelgrim E., Fong G.T., Lugo A., Fayokun R.

11.00-11.30 **Coffee break**

11.30-12.00

ARENA **Closing Ceremony: “Nicotine-Free Spaces for Healthier Cities”**

Marco Alloisio, President, LILT Milan
Juha Pekka Turunen, President, ECL
Silvano Gallus, ECToH Milan 2026 Scientific Committee, Chair
Wolfgang Fecke, ECL, Executive Director
Marc Michils, Belgian Cancer Society, President

Presenter Andrea Monti, Communications Director, Milano Cortina 2026 Foundation

ECToH Milan 2026 Declaration
and presentation of the next edition

12.30

Lunch to go

Registration

REGISTRATION FEES

	Early Bird Until 31 st March 2026	Late booking From 1 st April 2026
General	€ 500,00	€ 700,00
One Day Ticket	€ 350,00	€ 500,00
ECL Member	€ 300,00	€ 350,00
Student ticket	€ 150,00	€ 150,00

* Students/residents must provide a certification from the hospital/university

Useful information

This event is not open to employees, recipients of financial support, or any individuals or organizations connected to the tobacco or nicotine industry, including those that promote its interests (such as Foundation for a Smoke-Free World or Global Action to End Smoking, or other linked entities).

Participants found to have ties to the industry will be removed from the event.

By registering, participants acknowledge that they are NOT affiliated with the tobacco or nicotine industry and they are aware that otherwise their registration will not be accepted.

Remittance

Registration fees shall be paid by credit card or bank transfer (within 5 days) through the on-line system available on the congress web site. When paying by bank transfer, a copy of the transfer receipt must be sent to ectoh@mzevents.it. Registrations without proof of payment will not be accepted. On-site registrations can be accepted and must be paid only by credit card. Cheques will not be accepted.

Currency

Registration fees and charges must be paid in euros.

Cancellation and refund

Cancellations must be sent in writing to ectoh@mzevents.it. The amount equal to 80% of the fee paid will be refunded for cancellations received by 31st March 2026. For cancellations received from 1st till 29th April 2026, a refund of 50% of the fee will be granted. After 30th April 2026 no refunds will be issued. All refunds will be paid in euros after the congress.

Liability and insurance

Registration fees do not include the insurance of participants against personal accidents, sickness and cancellations by any party, theft, loss or damage to personal possessions. Participants are advised to take out adequate personal insurance to cover travel, accommodation, cancellation and personal effects.

Registration fees include

- entrance to plenary lectures, parallel sessions, poster sessions and exhibition
- coffee breaks and lunches during the conference programme
- certificate of attendance

Registration fees include 22% VAT

Invoicing and name changing

When filling out the online registration form the Secretariat strongly recommend to pay attention to the Invoicing page.

Before registering, carefully check who the invoice shall be headed to and make sure you have all relevant information:

- header
- address
- VAT code
- fiscal code (for Italians only)
- PO number (if required)

Make sure the invoice details/name spelling you are going to indicate are the correct ones. In case of requests for data corrections and/or invoice re-issuing due to wrong data submission, the Organising Secretariat will apply a fee of € 50,00 for each new document re-issued, which shall be paid in advance.

Congress Venue

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Strada 1 Milanofiori
20057 Assago | ITALY
T. +39 02 824791

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NH Milano Congress Centre

Location

The NH Milano Congress Centre is one of the largest conference centers in Milan, located just a short walk from the Metro station “Assago Milanofiori Forum” (Green Line M2).

Ticket (90 minutes): 2.20€

The city center is only 15 minutes away by metro.



The Hotel

The NH Hotel, next to the Congress Center, provides 255 spacious, entirely renovated rooms, with free Wi-Fi.

Useful information

Climate: The best times to visit Milan are April to May or September to October. These spring and fall months straddle the city's manic peak tourism season, and they also escape the summer's sweltering temperatures. The average maximum daytime temperature lies around 24.4°C (75.9°F).

Time: Italy is in the Central European time zone, which means that Milano is one hour ahead of Greenwich Mean Time (GMT/WET), and 5 hours ahead of the American East Coast (EST). Summertime, when daylight saving time is being observed, is from the end of March to the end of October (+1 hour).

Currency: The Euro is the official currency in Italy which can be considered one of the less expensive countries in Europe.

Safety: By western standards, Milano is a safe city to travel to and visit. The city attracts an entrepreneurial, well-cultured crowd with its allure of high-profile fashion shows and rising financial prospects. It is also a very lively university city, with students coming from all over the world. Milano also experiences a lot of tourism creating a reassuring infrastructure and bustle for those visiting.

Visa and Travel Info: Citizens of European Union countries and countries that have signed the Schengen treaty require only a valid passport or ID card to travel to Italy. Citizens from non-EU countries can enter Italy with a passport valid for at least three months after the scheduled departure date from the Schengen area. A VISA may be required to enter Italy depending on your country of origin. To find out if you need to obtain a VISA, click here: <https://vistoperitalia.esteri.it/home/en>

List of foreign consulates and embassies in Italy Italian Embassies in the world: <https://www.ambasciata.net/1.php?c=Italia> Italian Consulates in the world: <https://www.ambasciata.net/1c.php?c=Italia>





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